

WATCH MARKET REVIEW

Regd. No. MCS/216/2023-25. RNI NO. 14462/67.
Published on 15th & Posted at Mumbai Patrika Channel
Sorting Office Mumbai - 400001 on 21st of every month.
VOL. LXIX No. 08 Total Pgs. 56 AUGUST 2023 ₹ 50/-

WMR



Introducing
CERRUTI 1881



EMBRACE EXQUISITE
FRENCH DESIGNED WATCHES

S/ST

316 SURGICAL
STAINLESS STEEL



JAPANESE MIYOTA
MOVEMENT



SAPPHIRE COATED
CRYSTAL



THE UR-10 5 CT

100 90 110 120
40 150 160 170

HOUR SATELLITE WATCH WITH PROTECTIVE SHIELD.
AUTOMATIC WINDING REGULATED BY TURBINES.

WWW.URWERK.COM

URWERK[®]
BY BAUMGARTNER + FREI

*URWERK
UR-105*

UR-105 CT | REF

From the Editor



This issue is a treat for all watch lovers and enthusiasts. This year, the Only Watch charity auction will take place in November and once again we will see some of the most stunning and sought after timepieces up for auction. We give you a brief sneak peak into this much awaited event in this issue so that you know what to expect during the auction.

This month we celebrate the festival of Rakshabandhan where sisters offer gifts to their dear brothers. We bring to you a detailed gift guide along with pricing so that you can give your brother the most perfect gift this festive season. The issue contains a dedicated pricing feature whilst explaining the unique features of each timepiece that we are sure your brother will love!

The past few weeks have seen the most epic showdown between two of the most awaited films in history - Barbie and Oppenheimer. Pink themed merchandise have flooded the market as we have seen an unprecedented amount of love pouring in for these two films. Applying this trend to the world of watches, we bring to you Barbiecore watches that feature an all pink aesthetic. Read on for how you can incorporate these into your watch wardrobe.

Closer home, Titan launched its latest Nebula collection which is an ode to the Art Deco period in History. Each timepiece in this collection features symmetrical and geometrical patterns which are reminiscent of the art deco style of architecture. This unique union of tradition and modernity has been made even sweeter with the announcement of Bollywood star Susmita Sen. We bring to you all the exciting details of the launch in this issue.

With Independence Day around the corner, this is a great time to look back at the history of watches in India and how Indian brands have adapted to the art of watchmaking. The article outlines how brands like HMT and Titan defined the horological industry of India and what the future looks like.

We hope you enjoy the issue!

A handwritten signature in black ink, appearing to read 'Lion' or a similar name, written in a cursive style.

KRITI SANON



SIMPLY CLASSIC

FOSSIL.IN



CONTENTS



TITAN - Modern Meets Glamorous	10
RAKSHABANDHAN WATCHES - Threads That Bind	16
INDEPENDENCE DAY SPECIAL - The Legacy Of Watches In India	20
VBL STRAPS - A Strap For Every Occasion	26
BARBIECORE WATCHES - Think Pink	28
EMPORIO ARMANI - A Gentleman's Favourite	32

KARTKAARAN

AX1740



AX

ARMANI EXCHANGE

WE BEAT AS ONE

34



38



46



BOMBERG - Save The Cheetah	34
RONDA - A Better Tomorrow	36
ONLY WATCH - Going Once, Going Twice	38
ORIS - Hall Of Fame	46
ALL ODISHA WATCH TRADE FEDERATION - The Way Forward	50



Subscribe Now!

Indian Subscription by Post ₹ 800/-

Indian Subscription by Courier ₹ 1,500/-

Single Copy by Air US\$ 50

Chief Editor & Managing Director
Sunil Karer

Associate Director & Feature Writer
Karishma S. Karer

Business Development & Marketing
Karan Karer

Editorial
Sanjana Parikh
Nicole Fernandes
Kiran Shroff

Design, Visualisation & Co-ordination
Mary Godinho

Subscription
Dayanand Chavan

Press Photographer
Deepak Kamdar

Online Partner
Taurean Venture

ON THE COVER
Cerruti 1881

HEAD OFFICE

Watch Market Review

Unit No. 2, Apna Ghar Building,
Ground Floor, Shahid Bhagat Singh Road,
Colaba, Mumbai - 400 005 India.

(+91) 22-2204 2347 / 2281 1720 / 21

info@watchmarketreview.com

www.watchmarketreview.com

Disclaimer : All rights are reserved worldwide.
Reproduction in any form, without prior permission
of the publisher is strictly prohibited.

Alexandre Christie



Scan For Website



AC6608 Chronograph

Contact Us at: +91 98677 55333

Email Us at: mpenterprise017@gmail.com

www.alexandrechristie.in



TITAN

Modern Meets Glamorous

When a brand known for its forward looking acumen such as Titan, joins hands with a feminist icon such as Sushmita Sen, the world is bound to be dazzled. So is it any surprise then that the Nebula Collection is an ode to the glamorous Art Deco period and borrows elements for its timepieces?



Ever since Art deco style of design has made its foray into the world of art, it has served as a continuous form of inspiration to other art forms. Be it architecture, jewellery and now even watches. Drawing from this eclectic style, Titan launched an exquisite line up of 7 timepieces that is reminiscent of the exuberance, elegance and grandeur of the Art Deco era.



The launch event was held on the rooftop of the Intercontinental Hotel, located at the heart of a glittering sweep of Art Deco buildings on Marine Drive in Mumbai, a city that has the second largest concentration of Art Deco buildings in the world. This significant architectural ensemble has been recognised as a UNESCO World Heritage Site, and represents the making of modern Bombay, as it was then known. The location was thoughtfully chosen for the launch to celebrate the genesis of this contemporary collection with vintage charm.

Designed for the modern Indian, Nebula by Titan's 18K gold watches are embellished with precious stones, and astutely translate design inspiration through the finest of jewellery making and precision watchmaking. The streamlined geometry, rich detail and sleek lines of this luxuriously modern collection are a glamorous homage to this most revered period of artistic expression that emerged in France in the 1920s and gained traction across the world in the decades that followed.



“Nebula by Titan has always been designed for the discerning aesthete who values the seamless fusion of artistic design and functional grace. We are delighted to introduce this Art Deco Collection, a range of refined timepieces with enhanced character and visual appeal that captivate both connoisseurs and first-time buyers. This launch underscores our commitment to creating an immersive experience for our buyers through a blend of excellence in design, precision technology and a cohesive narrative of inspiration,” said Suparna Mitra, CEO Titan Watches and Wearables Division.





Actor Sushmita Sen, a self-confessed fan of the brand, joined Suparna Mitra, at the launch of the collection. Commenting on her association with the brand she says, “I am very happy to launch Nebula’s beautiful new Art Deco Collection, a range of refined timepieces that can be styled with versatility for special occasions or simply to elevate your everyday style. The collection is a magnificent blend of fine jewellery and classic watchmaking and embodies the essence of elegant sophistication. Each watch in this collection is a work of art that resonates with my own appreciation for timeless beauty and precision.”

RAKSHABANDHAN WATCHES

Threads That Bind

India, being the land of festivals has always celebrated relationships with great joy and fervor. One such unique relationship is that of brother and sister. A sweet one day event that commemorates the playful yet loving relationship between siblings is filled with promises of protection, confectionery and special gifts. Every sister ties a rakhi on her brother's hand, a symbol of her good wishes and prayers for his safety. The brother in turn promises to shield her from any evil and showers his love through sweets and gifts. So this Rakshabandhan don't just tie a rakhi on your brother's wrist. Instead, decorate his wrist with these timeless timepieces. Read on for a comprehensive gift guide for your brother in every budget.

Titan

KARISHMA ANALOG SILVER DIAL MEN'S WATCH

Titan, known for its premium quality wearables at an affordable price will be the best gift for your brother if you are on a budget. The Karishma Analog Silver Dial Men's Watch is a gold strapped analog watch for men and is perfect for those who like to add a touch of glamour to their looks. This silver dial watch features a square case that offers a clean and simple aesthetic which measures a thickness of 8.25 mm. This square shape is sleek enough to be comfortable yet stylish enough to make a statement. The timepiece is fitted with a quartz movement and analog function the watch also comes with a warranty of 24 months from the date of purchase.

The timepiece is water resistant to 5 ATM and features a 3 piece sliding clasp for a relaxed fit. The mineral glass enveloping the timepiece is scratch resistant and provides clear legibility of time. Your brother can pair this with his favourite Indian attire and flaunt this timepiece at the next festive occasion. With a brand name like Titan you can be assured of high quality materials and prolonged use of the watch.

Under ₹ 5,000



Under ₹ 10,000

Casio

G-SHOCK MIDNIGHT FOG

If your brother is a Nephophilic, insomniac or a budding astronomer, the Casio G-Shock Midnight Fog Series is the perfect present this Rakhi. The watch is available in four colours and is reminiscent of foggy nights that add a hue of black, gray as well as purple to the dark sky. These timepieces sport a neutral colour-treated stainless-steel bezel and translucent bands along with a frosted type of matte skeleton band for a subdued and stylish look. To imitate the darkness of the night, a honing finish is applied to the bezels before the ion plating, which gives the timepiece a high quality appearance.

The watches in this series are shock-resistant and water-resistant to 200 meters. They are also equipped with a multi-functional alarm, world time for 48 cities and hand-shift feature. They each contain a super illuminator LED light which gives a clear view in dark places.



Under ₹ 25,000

Fossil

FOSSIL X STAR WARS

Become your brother's favourite sister by gifting him his most beloved Star Wars themed Fossil watch. Exceptionally crafted down to the very last detail, this watch pays homage to the iconic characters and symbols of the Rebellion. There are plenty of options to choose from. You can choose between the Luke Skywalker timepiece which features Luke's glowing green lume Lightsaber as the second hand and invisible blue lume Force lightning that glows in the dark. Or the Leia Organa themed one which showcases an innovative time-telling mechanism, inspired by Leia's iconic Endor look with an invisible lume Rebellion sign that glows in the dark, padded leather strap that recalls her helmet and etched braid caseback detail.

The R2-D2 watch is crafted around an applied, stamped and printed dimensional R2-D2 inspired frame, Japanese automatic movement, minute hand shaped like the droids repair tool arm and a day/night indicator with lume-filled Rebel sign. Alternatively the C-3PO version comes to life on this square-shaped case with a gold-tone C-3PO face inspired frame, exposed automatic movement, silver-tone lug that matches C-3PO's silver leg and etched droid cabling-inspired caseback detail.



Under ₹ 50,000

Emporio Armani SWISS MEN'S QUARTZ

Emporio Armani watches are known for their timeless and evergreen appeal with an essence of chivalry captured in its pure leather and metal straps. If these characteristics remind you of your brother then be sure to gift him an Emporio Armani timepiece. A classic piece for the men in the city, adorned with splendor and comfort, the Swiss Collection is suitable to ace any look.

The perfect blend of style and sophistication, the Swiss Men's wear is an absolute stand-out selection for men. Its metal strap is comfortable on the wrist and speak of sophistication and allure. The deep ocean blue dial gives a touch of colour without making the piece showy or gaudy. The watch features a quartz movement which leaves little room for error and the white coloured hands ensure complete readability. This idyllic accessory absolutely elevates a gentleman's outfit and makes for a treasured gift for your beloved brother.



Under ₹ 1,00,000

Seiko PROSPEX SPB143J1

This Rakhi show your brother how much he means to you by spoiling him with a high end dive watch. If he loves adventure and loves diving, look no further than the Seiko Prospex SPB143J1. It is a phenomenal, high-end diving watch that is sure to bring a smile to your brother's face. The watch has all the right features, such as sapphire glass, a wonderful bezel with steel insert and a solid bracelet with dive extension. Under the hood is the in-house Seiko Cal. 6R35 movement.

This sturdy workhorse features an impressive 70 hour power reserve. Of course the watch is also very capable of dealing with water, due to the 200m water resistance. The SPB143J1 is a wonderful watch that ticks all the boxes and is really at the point where you get a very solid watch at a fair price. From pedigree, to quality, to comfort, to functionality: this watch has it all.



QUARTZ CLOCK & ALARM MOVEMENTS



PW6249



PW4213



BA822
RED



LS810
BLACK



PW0561



PW8805



MA855
BLACK



RD819
RED



KW9103



KAIROS



1008



K6409Y



K1005Y



KS362



12888S / 12888ST



SP08 HQ3268



KSC302



502, Rangoli Time Complex, Dr. B. S. Ambedkar Road, Parel (East),
Mumbai - 400012, Tel. : 91 - 22 - 24145772
Email: timeproducts@rediffmail.com, info@timeproducts.in

The watchful years

1953 | Hindustan Machine Tools (HMT), mother company of HMT Watches, founded

1961 | HMT diversifies into watches with tie-up with Japan's Citizen Watch Co

1962 | Watch Factory-I inaugurated in Bengaluru

1972 | Watch Factory-II inaugurated in Bengaluru

1975 | Watch Factory-III inaugurated in Srinagar

1978 | Watch Factory-IV inaugurated in Tumakuru

1981 | Introduction of Quartz

1982 | Watch Factory-V inaugurated in Ranibagh

2016 | All watch factories closed by the Centre

Source: HMT



Janata, HMT's first watch



'India at 75' special edition wristwatch



Independence Day Special

The legacy of Watches in India

As Independence Day nears, it is a great time to look back on the glorious past of how watchmaking began in India and what its journey has been like since its inception. After a long drawn out struggle for Independence from the British Rule in 1947, India was on the fast track to reinvent itself. This led to a phase of vigorous initiatives in agriculture, industry, infrastructure and other such core sectors to make independent India self-reliant.

Hindustan Machine Tools (HMT) was entrusted the vital task of building machine tools and in 1953, the first Machine tool factory was set up in Bangalore. At that time, the watch demand in India was being catered by the unorganized players. Since liberalization had not yet taken place in India, Japanese and Swiss watchmaking brands could not sell their models in the Indian marketplace.

The then Prime Minister Jawaharlal Nehru had a vision to bring-in a sense of time consciousness among Indians, his belief that India was capable of manufacturing precision components generated the pace for setting up a watch manufacturing unit within the country. In 1961, Government of India entrusted the job to HMT due to its capability, name and fame amongst the public sectors.



First Steps

HMT set up a watch manufacturing unit in Bangalore in collaboration with Citizen Watch Co., Japan in 1961. As the first manufacturer of wrist watches in the country, HMT successfully absorbed the totally new precision manufacturing technology for mass production, and assembly of micro sized components. This tryst with 'firsts' continued and led to launch of India's first Automatic Day-Date watch , first Quartz watch , first Braille watch, first Ana-Digi watch and so on. During the 1970's out of the 1.5 million wrist watches produced in India, almost 1 million watches were manufactured by HMT while 0.5 million units were manufactured by other smaller players.





For several years, HMT enjoyed a monopoly in the Indian market until this was breached by the House of Tata. Known for their superlative business acumen, the Tata's were always on the lookout for new segments to infiltrate. Through extensive research they realized that even though foreign watchmaking brands were not allowed to enter the country, a lot of people were aware of these brands and also owned some models thanks to friends and relatives who lived abroad. This created a thriving black market for watches and also an insatiable demand among Indians. HMT could not keep up with the ballooning demand and this was the exact moment that Tata had been waiting for.



Brick By Brick

Tata's knew that they were sitting on a gold mine and set out to capitalize on this untapped segment. In order to do this, they collaborated with Tamil Nadu Industrial Development Corporation Limited that was also looking for an Indian partner for watch manufacturing. The two companies together formed the formidable brand Titan that we all know today.

The headquarters of this company was located in South India's Hosur which was just 1 hour away from the HMT headquarters in Bangalore where Titan could easily move experts in watchmaking to their manufacturing unit. The teams at Titan realized that while mechanical watches were an engineering marvel, it was quartz watches that were the inevitable future of watch making. The entire set up of its factories and manufacturing units were created keeping quartz watches in mind. So in 1987, Titan began production of its watches in India.



Crafted For Success

It was the post manufacturing strategy of Titan that proved to be its litmus test. The brand directly approached retail businessmen instead of selling their products through the pre-determined distribution channels. This was a pivotal decision as the brand invested heavily in the sales techniques and after sale services that the brand Titan is known for. The training provided to these salesmen was so holistic and detailed that they were expected to study not just the watch segment but also segments like premium clothing and apparel as well as jewellery. The reasoning behind this was that the brand wanted to position watches as a viable gifting option which was currently occupied by these segments.

Another brilliant strategy adopted by Titan was its excellent advertising. At a time where brands needed celebrity endorsements to sell their products, Titan broke all barriers by placing half page newspaper ads featuring only close ups of their watches and the price it retailed for. This led to a frenzy amongst buyers and they even showed up at Titan stores holding cutouts of these ads to show the salesmen the exact model they were looking for.

It was this innovate and proactive thinking by the brand Titan that led to 3.44 lakh models sold and booked a mammoth profit of Rs 19 crore in the very first year of its launch. By 1989, Titan had cornered nearly 50% of the quartz watch market share and was on its way to becoming the largest watch manufacturing companies in the country. The past 20 years have seen the meteoric rise of Titan as its stock price had risen by an astonishing 36,218% making it a proud example of the Make in India campaign.



ROCHET

BRACELETS DE MONTRE À LA FRANÇAISE



SWING WATCH BANDS
Distributors

D, 312, Neelkanth Business Park, Nathani Road,
Near Vidhyavihar Railway Station, Vidhyavihar (West),
Mumbai - 400 086. Cell - 98200 64306 / 98337 73720



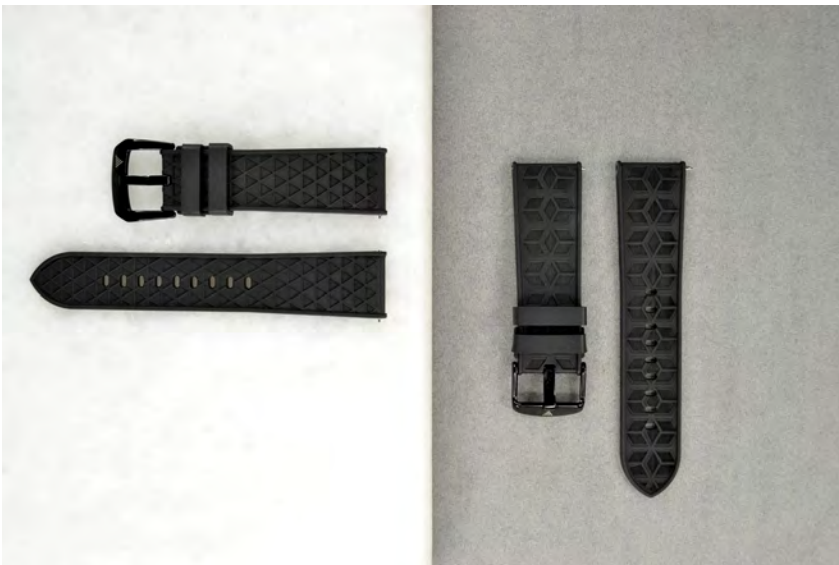
What's the best way to switch up your old watch? Change its strap of course! One of the quickest and easiest way to feel like you have a new watch is by trading your existing watch strap for a newer, funner and more colourful watch strap. VBL Straps offers a plethora of options for you to elevate your old look and add some quirky elements to your style statement. From colour changing straps to alligator leather strap, rubber straps to even sustainable material straps, VBL has something for every kind of watch lover. At the EPHJ Fair 2023, Geneva, the brand showcased their entire collection and we bring to you some of the most interesting highlights.

VBL STRAPS

A Strap For Every Occasion

PHOTOCHROMIC WATCH STRAPS

For a client that is constantly evolving, VBL offers the Photochromic collection. These watch straps change color when exposed to sunlight/UV Light. And turns back to its original state without sunlight/UV light exposure. Such features not only expand the versatility of the watchstrap but also makes the strap unique with its ever-changing visual effect. Calming hues of lavender add a feminine touch to your look while the bold orange shades reflect your upbeat and energetic moods.



RUBBER WATCH STRAPS

Made using premium raw materials, rubber straps are a staple for any watch lover. Cutting edge technology ensures that these straps showcase varied textures and patterns that will delight your every look. Rubber straps are particularly useful during monsoon as they provide some protection from moisture do not allow it to trickle through the strap.

ALLIGATOR WATCH STRAPS

The collection includes a beautiful range of Genuine Alligator watch straps in multiple luxurious colours. These watch straps are one of its kind, with its opulence and intricate craftsmanship becoming a perfect fit for watches that are one of its kind.



SUSTAINABLY PROCESSED LEATHER

As a brand that is a constant advocate of sustainability, the brand uses leathers from LWG Certified tanneries across the globe. Sourced from Tuscany, Italy, the leather is of the highest quality complete with a sophisticated finish. Seen here is one of the brand's natural milled leather watch straps inspired by the current colour trends while holding a sense of playfulness.

ALTERNATE MATERIAL WATCH STRAPS

In the quest for alternate materials, VBL has created a watch strap which is a true mark of sustainability. Made using Bio-Cotton which uses 88% less water and 62% less energy, the collection is a boon for those who are part of the sustainability movement. The appealing texture of the material makes it a great selection for making products for an audience looking for organic and environmentally friendly alternatives. A blissful union of pleasing aesthetic and functionality this collection is sure to delight you.



BARBIECORE WATCHES

Think Pink

Ever since Greta Gerwig announced the Barbie movie, the interwebs has seen a flurry of barbiecore elements in the pop cultural zeitgeist. Be it fashion, home décor, stationery or even watches, the barbiecore trend has ruled social media in anticipation of this beloved childhood icon. Add to that another highly anticipated Nolan movie which features diametrically opposite themes that hits the screens on the same day and you've got an internet meme for the ages. The Barbenheimer meme has trended on social media creating millions of impressions across the globe thus creating an unprecedented hype amongst moviegoers. So to commemorate this unique cultural and cinematic phenomenon, we bring to you the best barbiecore watches that are both luxe as will be the perfect movie buddy when you watch the film.



Bulgari

LVCEA Tourbillon Limited Edition

Inspired by the pure, fluid lines of its jewellery creations, the ladies' watches from the Rome-based jeweller Bulgari combine elegance with sensuality. With this limited edition LVCEA Tourbillon watch the brand celebrates women and their many unique qualities. What draws your eye to the watch is the bright and cheery pink colour, however what holds your gaze is the tourbillon movement encased in the watch. Enlightened connoisseurs will immediately notice that it belongs to a mechanical self-winding movement, Manufacture Bulgari Calibre 263. Beating at the rhythm of 21,600 vibrations per hour, and endowed with a 64-hour power reserve, an additional guarantee of regularity, this mechanism is entirely dedicated to precision.

This all pink timepiece is as feminine as it is powerful and is sure to make an eye catching statement wherever you go. Studded with glittering white diamonds on the bezel, the pink strap ensures a comfortable fit on your wrist. For a woman who loves to combine the art of jewellery making with the art of watchmaking, there can be no better choice than the Bulgari LVCEA Tourbillon.

Cartier

Ballon Bleu de Cartier

For those who love classic silhouettes and sophisticated elegance, there is no better option than the Cartier Ballon Bleu de Cartier watch. Measuring a comfortable 33 mm stainless steel case, this pink hued watch is also a technical masterpiece. Its mechanical movement with automatic winding assures precision at all times and is water resistant upto 3 bar. The fluted crown is set with a synthetic cabochon-shaped spinel giving this timepiece its signature element. The dial is a pleasing pink decorated with guilloché and houses blued-steel sword-shaped hands that give the time. Completing this elegant watch is sapphire crystal dome screwed down to perfection. The pink alligator strap is a true show stopper as its vibrant hues evoke joy and happiness. The interchangeable steel folding buckle makes for a perfect fit for any wrist.





Rolex Datejust 31

While pink it and shrink it is a genuine concern for ladies watches when it comes to luxury timepieces, Rolex does a great job by introducing this Perpetual Datejust in this bubblegum pink accented with silver hues. Sitting at a robust 31mm case, the watch is a shining example of graceful radiance and packs a powerful movement within its body. Fitted with a perpetual mechanical self-winding movement this bi-directional winding and domed bezel is truly breathtaking. The oystersteel case is specially developed in house and is highly resistant to corrosion so you can be assured that this timepiece will remain in your wardrobe for years to come. The sunray finish creates delicate light reflections on the dial in the Oyster Perpetual collection which is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial. This classic watch features a silver-toned jubilee bracelet that is both elegant as well as comfortable. The folding Oyster-clasp with easylink 5 mm comfort extension link can expand or shrink as per your preference.



Oris Cotton Candy Pink

Dive watches, while being a phenomenally popular and diverse bunch, lean towards sedate designs with practical colours that give the genre its sense of utility. Enter Oris Divers Sixty-Five in cotton candy pink. The case is the familiar and popular Divers Sixty-Five bronze, clocking in at a versatile 38mm across, with the pleasingly domed sapphire crystal, rated to 100 metres and with a stainless steel caseback concealing the automatic calibre Oris 733 inside. Each watch is offered on an enticing full bronze bracelet with folding clasp. For the dial, the watchmakers-and-confectioners in Hölstein have treated us to the super sweet flavours of cotton candy and a striking pink face. The hands and applied indices are filled with bright Super-LumiNova. As for why 'Cotton Candy'? Because these are watches designed to bring warmth and the optimism of better times.

Rado

True Thinline x Les Couleurs Le Corbusier

Taking the Barbiecore theme to its extreme, this all pink timepiece is a luscious tribute to the ultimate girls' girl. Swiss watchmaker Rado has long honed its penchant for mastering ceramic alchemy and building an enviable design heritage by blending together old-school aesthetics with modern design and material innovation in their timepieces. Partnering with Les Couleurs Suisse* to produce this limited edition watch, it is a tribute to the great designer, also known as The Father of Modernism. These unisex watches have a fairly impressive water resistance of upto 30m. What's equally impressive is that these are very well-proportioned wristwatches, thanks to a versatile 39mm case size with a thickness of just 5mm. Moreover, the case is constructed out of Rado's durable high-tech ceramic. Each variant is powered by a 13-jewel quartz movement and features printed indexes, and a special caseback design that includes multiple colours. Rado's pioneering monobloc case construction makes this watch durable, scratch-resistant, light and comfortable. Hypoallergenic and bursting with vibrant colour energy, this outstanding limited edition timepiece is delivered in a special presentation box in the same shade as the actual watch

* global licensor of architect Le Corbusier's colours.



Emporio Armani

A Gentleman's Favourite



No Gentleman's outfit is complete without a sophisticated timepiece. And no timepiece says elegance like Emporio Armani. The style of watch you wear says a lot about your personality and aesthetic, and can immediately boost an impression in the right environment. It is no wonder then that the wardrobe of the sophisticated modern man includes a varied collection of watches for different occasions, accentuating the appropriate moods and styles.

Whether your calendar includes high profile meetings and professional conferences, or is marked for the lively fun of a big Indian wedding bash - the curated pieces below collections from Emporio Armani and Armani Exchange will let you perfect the look for any occasion. From formal dinner parties to wedding receptions, the Black Tie look usually involves formal dressing in the form of a suit and tie. The Banks series by Armani Exchange features modern 44mm dials with a variety of technical features. Equally glamorous as well as subtle, it fits in with the overall aesthetic of a formal event, matching the shade of your suit or tie. The dial is available in brown, green, and black sunray variants, with the option between different chronograph or three-hand day-date movement. Each option comes with a leather strap, and the black variant includes a matching stainless steel bracelet.

The 42mm Cayde is an elegant timepiece that is perfect to add some glam to your wedding outfits. Featuring a silver sunray dial with multifunction movement and a comfortable brown leather strap, its mirror finish dial will bring the much loved shine that signifies an elite timepiece. It pairs perfectly with everything from a formal suit to your favorite sherwani, for formal occasions of all types.



Professional wear today exists on a spectrum from strict formal to semiformal wear. The timepiece choices below are best suited to pair with this as they are sturdy and versatile enough for daily use in the workplace, with a clean look that fits into a formal environment. The Claudio is a burnished formal timepiece created by Emporio Armani. This watch features a 43mm blue sunray dial with chronograph movement, and its stainless steel bracelet completes the perfect daytime work wear aesthetic.



The following information is published as required by Rule 8 under theRegistration of Newspaper (Central), Rules, 1956.

FORM IV

- | | |
|---|---|
| 1. Place of Publication | : Unit # 2, Apna Ghar Bldg,
Ground Floor, S. B. Road, Colaba,
Mumbai - 400 005 |
| 2. Periodicity of its
Publication | : Monthly |
| 3. Printer's name | : Sunil Karer |
| Nationality | : Indian |
| Address | : Unit # 2, Apna Ghar Bldg,
Ground Floor, S. B. Road,
Colaba, Mumbai - 400 005 |
| 4. Publisher's Name | : Sunil Karer |
| Nationality | : Indian |
| Address | : Unit # 2, Apna Ghar Bldg,
Ground Floor, S. B. Road,
Colaba, Mumbai - 400 005 |
| 5. Editor's name | : Sunil Karer |
| Nationality | : Indian |
| Address | : Unit # 2, Apna Ghar Bldg,
Ground Floor, S. B. Road,
Colaba, Mumbai - 400 005 |
| 6. Name & address of
individuals who own
the newspaper and
partners of share-holders
holding more than one percent of the total capital | : Sunil Karer and Devki Karer
Unit # 2, Apna Ghar Bldg,
Ground Floor, S. B. Road,
Colaba, Mumbai - 400 005 |

I, Sunil Karer hereby declare that the particulars given above are true to the best of my knowledge and belief

Sd/-
Sunil Karer



BOMBERG

Save The Cheetah

In India the Cheetah is not just an animal, but an icon that is woven in the tapestry of Indian culture. The unmistakable spots of a cheetah's hide has served as a unique design element in various items as this regal animal represents speed, grace, and resilience, embodying the very spirit of India. Sadly, due to various factors, the cheetah has faced the brink of extinction in its natural habitat. Understanding the significance of this majestic creature and the urgent need for conservation, Bomberg has taken the initiative to support the revival of the cheetah population in India. Paying homage to this animal, Bomberg presents the limited-edition Heritage Cheetah Watch, an exclusive timepiece limited to only 100 pieces. For every purchase of the Bomberg Heritage Cheetah watch, a portion of the proceeds will be donated to the reintroduction of the cheetah into its natural environment.

The Bomberg Heritage Cheetah watch is a true collector's piece, exuding elegance and exclusivity. Crafted with meticulous attention to detail, this timepiece features a sleek and sophisticated design, harmoniously blending timeless aesthetics with contemporary elements. The watch's dial displays a captivating cheetah motif, reminiscent of the animal's innate beauty and graceful movements.

This timepiece features a bold 45 mm stainless- steel case, accentuated by the striking contrast of black PVD and

golden details. The harmonious blend of gold and black highlights Bomberg's commitment to luxurious aesthetics and impeccable craftsmanship. The captivating cheetah dial, showcased through a resilient sapphire crystal, captures the essence of the animal's grace and power. The dial design celebrates the cheetah's distinctive coat patterns, captivating anyone who admires the beauty and magnificence of this remarkable feline.

The dial, skillfully handcrafted using the ancient Huichol technique, celebrates Bomberg's connection with Latin American. This intricate craft involves embedding tiny beads and threads onto the dial's surface, creating a mesmerizing mosaic of colors and patterns. The fusion of BOMBERG's bold design with Huichol artistry makes the Bomberg Heritage Cheetah a precious and culturally significant timepiece, embodying the brand's commitment to preserving tradition and excellence.

As a testament to Bomberg's dedication to innovation, this timepiece offers a unique bayonet system that effortlessly transforms it into a pocket watch. Complemented by an exquisite chain and medallion, the timepiece transcends its traditional form, allowing the wearer to make a bold fashion statement. The screwed-down crown positioned at 12 o'clock ensures both comfort and functionality, while the black silicone bracelet adds a touch of modernity and versatility to the watch, perfectly complementing its striking design.



SONA GROUP
SINCE 1987

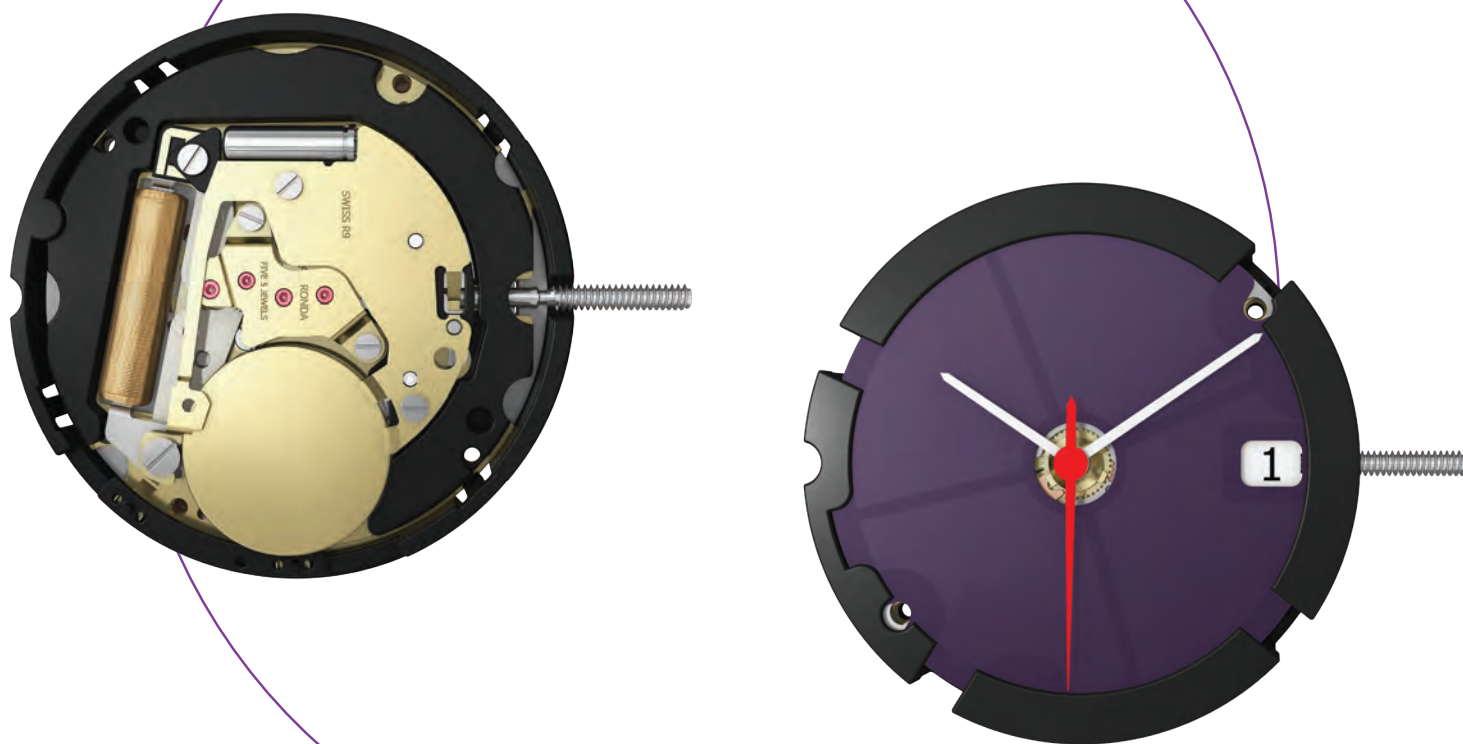


Manufacturers of

Metal Straps
Leather Straps
Digital Printed Straps
Digital Printed Dials
ION Plated Straps
Watches

6, 5th Cross, N S Palya Industrial Area, Bannerghatta Road, Bangalore - 560 076. INDIA. Tel: +91 80 26685861 | +91 80 26688327

E-mail: madhu@sonaband.com Website: www.sonagroup.net



RONDA

A Better Tomorrow

With the increasing awareness of sustainable development, solar powered technology is on the rise. As the world moves towards more environmentally friendly products, watches too can be made using sustainable materials. Solartech movements from Ronda present a unique quartz movement that provides accurate and reliable results without frequent battery changes.

But how exactly does this work? The solar movement is powered by a solar cell using solar energy for power supply. Watches designed with a solar movement can thus be independently recharged in nature and protect the environment. On the movement and under the dial there is a miniature solar panel, which absorbs the energy of the sun or another light source and converts it into electrical energy. This is stored in a rechargeable battery. We recommend watch manufacturers to use dials with a transparency between 25% and 40%, so that the solar watches can be charged optimally.

If the solar watch is not worn for a long time, the movement starts within a few minutes after being exposed to sunlight again. As soon as the rechargeable battery reaches a very low state of charge, the movement stops working and prevents deep discharge. This provides additional protection for the battery and ensures a long service life. The overcharge protection prevents the battery from overcharging and thus impairing the function of the movement.



BOMBAY STRAPS AGENCY

Dealers In All Kinds of Watch Straps & Bands
52-A, Abdul Rehman St., 1st Floor, No. 4 Rehmata Bldg
Pydhonie, Mumbai-400 003, Maharashtra, India
Tel.: +91-22-23432488, Fax.: +91-22-23451263
E-mail: bstrapa@yahoo.com

ONLY WATCH

Going Once, Going Twice



The epicenter of watchmaking, Geneva, will once again play host to the biennial Only Watch charity auction this November. The 73 watchmakers participating in the auction have just announced the 62 lots that will be offered for sale on the 5th of November this year. Created by Luc Pettavino Only Watch was born in 2005 with the goal of raising funds for Duchenne Muscular Dystrophy. As per previous editions and since 2005, the event will be held under the patronage of His Serene Highness Prince Albert II of Monaco.

Every two years, watchmakers create one-off pieces to be auctioned at the sale, which is now conducted by Christie's. For the 4th time the auction house has been selected as partner of choice and is delighted to support Only Watch once more. It's the place where Patek Philippe watches set records for the most expensive watch in the world, Tudor sets the internet on fire with unique Black Bays, and F.P. Journe always creates a never seen before movement.

This anniversary edition celebrates Only Watch's bright and colorful story by including all colors of previous editions in its visual identity, and adding the color green, an emblem of hope, as a new component. On the research side, doctoral and post-doctoral grants for young researchers have taken a central dimension in the charity's projects, and on the watches side, the 2023 selection features iconic loyal brands and several young brilliant watchmaking talents collaborating to bring an innovative fresh touch to the offering. The auction can also be followed online via christies.com and bids can be additionally placed over phone.

Audemars Piguet

ROYAL OAK SELFWINDING FLYING TOURBILLON OPENWORKED

Known for its one-of-a-kind timepieces that represent the first animation of the Manufacture's Royal Oak Selfwinding Flying Tourbillon Openworked model, Audemars Piguet continues its association with Only Watch for the 4th time this year. This new iteration comes in a 41 mm white ceramic case with a matching bracelet further enhanced with touches of blue on the mainplate, bridges and inner bezel, for a highly contemporary contrast. This new edition is enhanced with touches of blue on the mainplate and bridges that create a harmonious contrast with the rhodium-toned balance wheel and barrel, adding to the depth of the movement.

The intrigue is further accentuated by both horizontal and vertical hand-finishing as well as angles in either brushed titanium or polished blued titanium to enhance the play of light. Completing the design, this Only Watch edition comes with the addition of a blue inner bezel and white gold hour-markers and hands, both filled with luminescence for optimum visibility in the dark. A special oscillating weight in 22-carat gold has also been coloured with the same blue and rhodium tones for a sleek and modern look.



Blancpain

FIFTY FATHOMS 70TH ANNIVERSARY ACT 1

This special edition of the Fifty Fathoms 70th Anniversary Act 1 for Only Watch has been inspired by the 1953 original Fifty Fathoms as well as two other landmark editions: the 2003 50th Anniversary Fifty and the 2007 Fifty Fathoms, which marked the birth of the new generations of this icon. The DNA of all three shines through this unique edition with its blue unidirectional bezel featuring a domed shape ensuring exceptional visual depth and made of sapphire with its extraordinary scratch resistance; its subtle blue-gradient dial with darker outer rim and luminous indexes – Arabic numerals at 3, 6, 9 and 12 o'clock and baton-type hour-markers at the five-minute marks – each fashioned from multiple layers of Super-LumiNova to bestow extra depth. The Blancpain movement 1315 features three mainspring barrels, giving the timepiece a reliable five-day power reserve, as well as a free sprung balance fitted with a silicon hairspring, for greater precision and robustness.



Breguet

MARINE HORA MUNDI

Breguet presents a one-off version of its Marine Hora Mundi model which was launched in March 2022, combining technical sophistication with aesthetic appeal. This Breguet-patented mechanism is the only device serving to change time zone at a single click – a technical feat made possible by handling the pusher and crown. After setting the first city, the time and the date, the watch wearer need only then set the second city. The timepiece’s mechanism calculates the time and date in the latter using a clever system of cams, hammers and an integrated differential.

After that, simply pressing the pusher is enough to move from one end of the planet to the other without disturbing the precise running of the watch. Moreover, the dial offers a fascinating wristworn interpretation of the terrestrial planisphere by playing on materials and various superimposed plates. On the first gold base, the hand-guilloché waves lap gently against the continents’ shorelines. The sunburst blue dial background is engraved with "wave" decorations. An additional sapphire plate displays the luminescent gold hour-markers along with the engraved and varnished navy blue continents.

Bulgari

OCTO FINISSIMO TOURBILLON MARBLE

Certainly an epic and striking watch release of the year is the latest ultra-thin watch from Bulgari, this time a unique piece in the form of the Bulgari Octo Finissimo Tourbillon Marble created for the Only Watch auction. Green marble is widely associated with the world of architecture and art, but the Bulgari Octo Finissimo Tourbillon Marble watch is not crafted from solid marble but is instead covered with a thin layer of it. The green marble for the case, dial, and bracelet of this watch is called Verde Alpi, and it originates from the Aosta Valley, the natural passage in the Alps between Switzerland and Italy. Bulgari claims the piece required almost five years of research and untold hours of painstaking work before the front and sides of each link could be set with a sliver of marble, leaving only the interior surface (nearest to the wrist) in black DLC titanium.

The Octo Finissimo case and all its 110 facets had to be covered with a thin veneer (between 0.4 and 0.5mm-thick) of marble, each a tiny and delicate sliver of marble that was carefully matched to those on the nearby surfaces to create the impression of the entire watch being milled from a single block. The bracelet, the brand claims, proved the most delicate part; together with the case of the watch, the work took about 190 hours to complete. The dial is the thickest, comprising a 0.6mm-thick wafer of marble with indices on the top and a tourbillon cut-out at 6 o'clock. Inside the 40mm-wide marble-covered black DLC titanium case lives the BVL268 manufacture caliber of Bulgari. Measuring just 1.95mm-thick, this in-house designed and produced movement combines a 52-hour power reserve with a 3Hz operating frequency and a flying tourbillon.



Frederique Constant

TOURBILLON PLANETARIUM

An unprecedented blend of talents have all come together in the Tourbillon Planetarium Only Watch 2023 for the charity timepiece auction. This single piece features a Frederique Constant tourbillon and the brand's remarkable manual finishings alongside Christiaan van der Klaauw's planetarium – the smallest in the world and the first ever produced for a wristwatch. The superlative creation has been hand-finished throughout, housed in a platinum case with a diameter of just 42mm. For the first time ever, it unites the Dutch firm's planetarium with the Geneva tourbillon, both suitably clad for the occasion with an aventurine dial.

It's the first time since the firm's inception that a Frederique Constant has included a combined month and date display using hands on a single counter. In all, that makes five firsts in one watch – only one of which will ever be made. That itself is a unique achievement for the brand. A miniature artistic engraving, done by hand in a more figurative and abstract spirit forms the caseback. Symbolically, the Sun takes its place at the centre of the composition – and thus of the oscillating weight. Around it, shooting stars and planets wheel through the heavens in delightful, organised cosmic chaos – perfect for a collector in touch with their inner child and still (a little) starry-eyed.



Furlan Marri

SECULAR PERPETUAL CALENDAR

For its first participation at Only Watch 2023, the young independent watch brand Furlan Marri has teamed up with renowned watchmakers Dominique Renaud and Julien Tixier to create an ultra-simplified, modular secular perpetual calendar. A unique watchmaking achievement that accounts for leap years and secular years.

Simplifying the secular perpetual calendar makes assembly and disassembly that much easier, besides improving its reliability. Fewer components, but above all, adjustments that take advantage of the latest technologies to facilitate assembly. For instance, the large rocker, usually located in the middle of classic calendars, now became peripheral; it meant information would be communicated differently, but also more efficiently. A secular module is grafted onto this perpetual calendar, making it accurate over the next centuries, including secular and leap years. Of these 4 centuries, 3 will not be leap year, which will be taken into account by this calendar. The date is set by turning the corrector to the right, and the days of the week by turning it to the left. The crown is for adjusting the hours and minutes. The corrector is equipped with a reset mechanism that automatically takes it back to its starting position.



Gérald Genta

MINUTE REPEATER WATCH WITH DISNEY'S MICKEY MOUSE

For its very first Only Watch, Gérald Genta has unveiled a minute repeater timepiece with Disney's Mickey Mouse playfully indicating the time. Overseen by Michel Navas and Enrico Barbasini, the new Caliber GG-001 of the Gérald Genta Only Watch 2023 has been designed and manufactured by La Fabrique du Temps Louis Vuitton.

Aside from the multiple complications ensuring the enchanting animation of the dial, the movement has been finished at the highest standard, with traditional decorations like anglage, perlage, and etirage. In a nod to the Maestro himself, Michel and Enrico even designed an eight-sided, rather than round, flywheel bridge (striking speed governor). True artists themselves, the enamellers transform solid raw materials into colorful artworks that give a dial its character and uniqueness. The dial of the Gérald Genta Only Watch 2023 has been fully enameled by a single artisan at La Fabrique du Temps Louis Vuitton, Nicolas Doublet, following the technique of champlévé.

Hermès

ARCEAU LE TEMPS VOYAGEUR

Clad in its platinum and titanium case, the Hermès Arceau Le temps voyageur Only Watch 2023 offers an interpretation that is all about bright colours. It evokes the spirit of travel and adventure according to the brand. Made of platinum and topped by a black DLC titanium bezel, its round case with asymmetrical lugs frames a unique reading of the world's hours. A gravitational counter travels across the continents, moving from city to city, flying over time zones. As it travels, the face of the watch changes and opens up other dimensions. The satellite gravitates on an imaginary map created by Jérôme Colliard for the Planisphere d'un monde équestre silk scarf.

Against an intense black background, continents, oceans and meridians stand out in relief and depth, adorned with subtle finishes: lacquered, transferred and powdered silver tones. The 'travelling time' mechanism exclusively developed for Hermès, reinterprets an haute horlogerie complication, displaying 24 time zones by means of a circular disc.



Hublot

MP-15 TAKASHI MURAKAMI TOURBILLON

Hublot's MP-15 Takashi Murakami Tourbillon Only Watch is a work of art. Not because of its peculiar shape or pleasing aesthetics, rather because of the fact that it is an item that can be interpreted as per the beholder. Thus making it a true representation of beauty that lies solely in the eye of the beholder. Its round case might be seen to resemble a child's drawing of a 12-petalled daisy, tipped with green but in reality it is a sign of hope. Haute Horlogerie meets Haute Joaillerie on this highly creative timepiece inspired by world renowned painter Takashi Murakami's iconic smiling flower.

In this design, the cannon pinion and the hour wheel had to be pivoted around the tourbillon support by creating a co-axial construction. This was made possible thanks to the central flying tourbillon that is seemingly suspended in mid-air with two hands passing under its cage to indicate the hours and minutes. These hands gravitate towards 12 luminescent indices that echo the colours of the 2023 edition of the Hublot for Only Watch, as well as keeping the exact proportions required by the design so dear to Murakami, and which Hublot R&D had to follow to the letter. Thanks to its two barrels, the manual movement offers a 150-hour power reserve (almost a whole week) – a very rare feature for such a construction. Mounted in series but on a single plane, these generously proportioned barrels can be admired through the case back which is made entirely from sapphire.

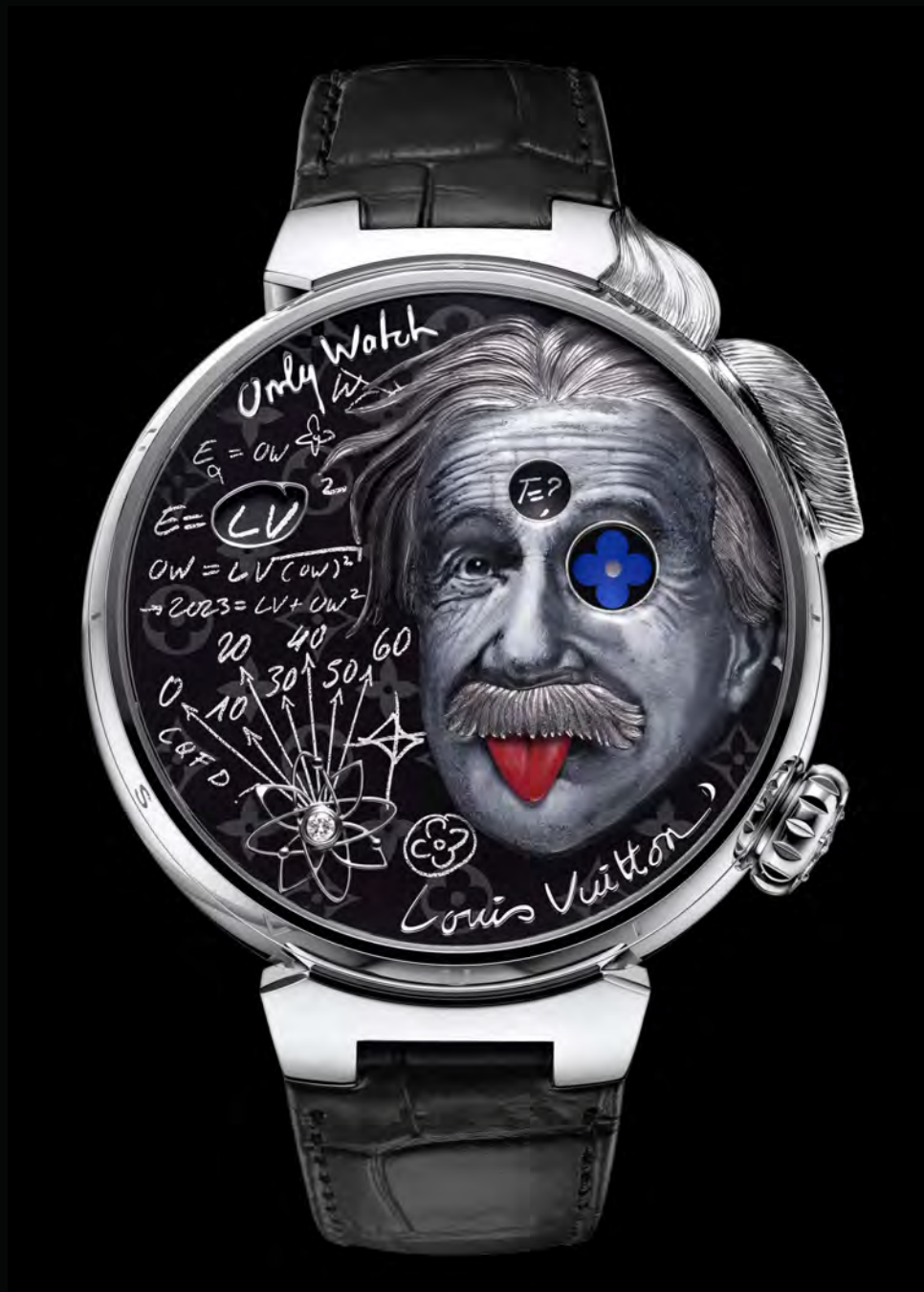


TAG Heuer

MONACO SPLIT-SECONDS CHRONOGRAPH

TAG Heuer debuts its brand new movement for Only Watch through the Monaco Split-Seconds Chronograph. At the heart of this unique timepiece lies the newly launched TH81-00, a true testament to TAG Heuer's commitment to precision and technical excellence. Developed in collaboration with the esteemed manufacturer Vaucher, the movement showcases the brand's relentless pursuit of watchmaking perfection. This mechanical rattrapante movement is a highly sophisticated and intricate mechanism that adds an additional layer of functionality to a chronograph watch. Often referred to as the king of complications due to the challenges in executing the movement, it is capable of measuring two separate time intervals concurrently, providing a level of functionality that exceeds expectations. Whether timing laps on the racetrack or tracking multiple sporting events, the rattrapante movement offers unparalleled accuracy and versatility.

Working with the Arttime artisans, the signature graté damier finish was applied to key parts of the movement, complimented by black polishing, anglage, perlage, and brushed finishing. In total more than 12 hours of true savoir-faire was required for such a beautiful finish.



Louis Vuitton

TAMBOUR EINSTEIN AUTOMATA

Albert Einstein and Louis Vuitton may seem like an unlikely combination, however on the occasion of Only Watch auction, these two elements are a match made in watchmaking heaven. The highlight of this one-of-a-kind watch is a dial of remarkable craftsmanship, incorporating the techniques of micro-sculpture and grisaille enamel. These two historic artisanal skills are used to depict the likeness of Albert Einstein, an interpretation based on one of his most recognised photographic and mischievous portraits, sticking his tongue out in an unexpected moment of levity.

To the left of his face, chalk-like scribbles evoke his era-defining academic research, one of them reading “ $E = LV^2$ ” — a playful allusion to Einstein’s mass-energy equivalence formula “ $E = MC^2$ ”. Close observers will also note that the atom model incorporates the form of a pointed Louis Vuitton Monogram Flower. In the middle of Einstein’s forehead, an aperture displays the unsolved equation “ $T = ?$ ” — reflecting the thoughts of anyone else who might be looking at the watch and wondering what time it is. Einstein’s left eye has been replaced by a Louis Vuitton Monogram Flower in blue lacquer. Echoing his out-of-the-box and revolutionary work, Einstein’s famous mop of hair crafted in steel — requiring intricate and meticulous engraving work. With a timepiece like this, Louis Vuitton surely has a winner on its hands!

Ulysse Nardin

FREAK S

Since it rewrote high-end watchmaking codes more than two decades ago, the Freak's iconic form has been defined by three signature characteristics: No dial, no hands, no crown. The Freak S Only Watch is an exclusive interpretation of this timepiece. Featuring two plates, one indicating the unique edition "1/1" in place of the crown and one "Only Watch" on the opposite side, this masterpiece features Only Watch's signature 2023 colours: red, pink, blue, green, yellow and orange tones enhance this watch, making it impressive and eye-catching.

The Freak S indicates the time thanks to the rotation of its own movement. Two bridges rotate around its center. They respectively indicate the hours and minutes. An arrow shows the hours while the nose cone of the spaceship indicates the minutes. Whereas in traditional tourbillons the balance wheel makes one rotation per minute within a cage, in the Freak S, it's the whole movement – including its regulating organ – that makes a complete turn on itself in one hour. The Freak S' time is set by rotating the bezel in a clockwise or counterclockwise direction.



Zenith

CHRONOMASTER SPORT

Zenith continues to support the Only Watch biennial charity auction with a box set of four entirely unique Chronomaster Sport references featuring unprecedented colours on the ceramic bezels. Under the patronage of HRH Prince Albert II of Monaco, the sale of this unique set will raise funds for research into Duchenne muscular dystrophy through the Association Monégasque contre les Myopathies.

Zenith has reproduced the Chronomaster Sport in steel in four unique versions, which take on the official thematic colours of the Only Watch 2023 auction. The red and yellow ceramic bezels mark the first time that such tones have been used on the bezel of the Chronomaster Sport, while the blue and green versions complete the spectrum of bright hues that have never been so prominently featured on the modern sporty El Primero chronograph model until now. The Chronomaster Sport pushes the boundaries of high-frequency precision. It features a 1/10th of a second chronograph function, with the elapsed time graduated over 10 seconds on the bezel.

ORIS

Hall of Fame



A true sportsman is not just someone who plays a great game or wins matches. Several qualities like discipline, determination, team work, humility all play a key role in winning not only games but also hearts. The athlete who exudes these qualities both on and off the field, is one who deserves a place in the Hall of Fame. One such player is baseball's legend, Hank Aaron.

Not only was he an exceptional player, but he also devoted his life to improving the chances of other through his humanitarian work. In memory of his extraordinary life, Oris partnered with The Hank Aaron Chasing the Dream Foundation, a US-based non-profit to launch a new timrpiece known as The Hank Aaron Limited Edition.

The watch is based on Oris's signature design, the Big Crown Pointer Date, with touches that point to the great man and his record-breaking career. The colour palette of blue, red and white is inspired by Hank Aaron's famous baseball uniform. The palette is subtly applied to reflect Aaron's humble attitude: in the blue-outlined red numerals; in the red-outlined blue minutes ring that runs around the dial; and in the blue leather strap.

Inside the watch is the familiar Big Crown, with a smooth, ergonomic round case in 40mm of stainless steel; a central pointer date hand with a red tip; a fluted bezel reminiscent of classic pilot's watches; and an oversized crown. The case back is engraved with a motif of Hank Aaron and his famous cross-handed batting stance, another thing that set him apart in the world of baseball.



WIDE RANGE AND BEST QUALITY STRAP

H.K.
CHAINS

PRIME
STRAPS



Also Available

Sona
Band

Prime
Winner

H. K.
Classic

Sonex
Leather

Prime
Leather

H.K.
Steel & I.G.P
Chains

Sindex
Leather

Prime
Nylon & Furlon

N.K.
Chains

STOCKIST
AMARNATH & CO.

140, New Lajpatrai Market Delhi - 110 006
Tel. : 011-2327 5377, email : primenkb@gmail.com
Mobile: 9312404697



Valentine
Time with Style

Trade Enquiries in INDIA *Vedant* Enterprises

Shop No.11, Ground Floor, Tardeo A.C. Market, Tardeo, Mumbai - 400 034, INDIA

Tel : +91-22 2351 0427 Telefax : +91-22-2352 6239 • E-mail : valentinewatch@rediffmail.com

Follow us



www.watchmarketreview.com

**SUBSCRIBE
NOW**

watchmarketreview.com



- THE LATEST DEVELOPMENTS IN THE WORLD OF HOROLOGY.
- PRESENTS PRODUCTS THAT REPRESENT THE BEST OF INDUSTRIAL AND ARTISTIC DESIGN.
- EVENTS — UNIQUE ESTABLISHMENTS THAT HAVE MADE THEIR DEBUTS ALONG WITH PRODUCT LAUNCHES.
- ENGAGING CONVERSATIONS, INTERVIEWS, ANALYSIS, REPORTS, SPECIAL ADVERTORIALS WITH INDUSTRY EXPERTS.
- INFORMATION AND ACCESS TO THE WORLD'S FINEST WATCHBRANDS AND THE INDIAN TRADE.

Name: _____

Address: _____

City: _____ State: _____ Post Code: _____ Country: _____

Tel : _____ Fax: _____

Enclosed herewith a cheque / DD No. _____ of ₹ 800 by normal post

or ₹ 1500 by courier (payable to Watch Market Review) dated _____

of Bank _____

Signature: _____

Payments should be made in favour of **Watch Market Review**

Unit No. 2, Apna Ghar Building, Ground Floor, Shahid Bhagat Singh Road, Colaba, Mumbai - 400 005 India.

Tel.: (+91) 22-2204 2347 / 2281 1720 / 21

E-mail: info@watchmarketreview.com, Website: www.watchmarketreview.com

WMR HOURS & MINUTES
INDIA

Indian Subscription by Post ₹ 800/-

Indian Subscription by Courier ₹ 1,500/-

Single Copy by Air US \$ 50



ALL ODISHA WATCH TRADE FEDERATION

The Way Forward

The All Odisha Watch Trade Federation conducted its annual convocation at Empires Hotel on 11th June in Bhubaneswar, Odisha. The function comprised of total 82 members who were present from different parts of Odisha including eminent personalities like Nilamadhab Subudhi, Susanta Tripathy, Balmiki Muni, Rishab Jhunjhunwala, Asish Kar, Manoj Meher, Abdul Khan, Pratap Panda, Munna Popanna, Rabindra Swain.

The evening commenced with President of the federation, Satyabrata Mohanty inaugurating the event by lighting the lamp followed by the National Anthem. In order to show their solidarity with the victims of the most tragic train accident in Balasore, a 2 minute silence was observed by the guests.





The evening began with the President addressing many issues related to the watch and clock traders of Odisha and also offered some constructive solutions. This was followed by the annual report narrated by the Secretary of the Federation S. K. Osimullah. He outlined the various activities undertaken by the Federation including social activities, annual day celebration, financial help to one of the member of the federation who suffered cancer, Federation's delegation visit to different Trade fairs and Titan factory visit etc. Post this, the President turned the formal meeting to an open session. Almost every member present participated in the discussion and gave their valuable suggestions and feedback. The decisions that were taken in the meeting were as follows:

- 1 Federation will fight against counterfeit by taking help of the local administration.
- 2 A delegation of the Federation will meet and request the Union Minister for Education and Skill development Dharmendra Pradhan to open a Horological course in some of the universities in Odisha.
- 3 To identify the skilled watch technicians and to felicitate/reward them to encourage other technicians in the trade and also to attract newcomers.
- 4 Companies that wish to enter Odisha Watch and clock market have to intimate the Federation appropriately.





With this, the first session of the Annual Convocation came to an end and then it was time for lunch break. Known for their delectable Odia cuisine, the chefs of the Empires Hotel delighted the members with their mouth-watering dishes. At 3pm, the second session of the convocation began. This session was fully dedicated to the vastly celebrated festival of Odisha RAJO. Guests enjoyed the melodious tunes of a popular music band from Cuttack who belted out some beautiful Odia songs.

Senior members of the Trade were felicitated with Uttariyas, mementos and gifts for their dedicated service. These seniors were Abhimanyu Mohanty, Bhadrak, Jagannath Patra, Bhubaneswar, R. Sahoo, Sambalpur, Akshaya Satpathy, Dhenkanal and Kishore Kar, Angul.

At the end all the members were awarded with certificates and with return gifts for their family. The members were delighted with regional delicacies like podopitha, chenapoda at the High tea to conclude the event.





YOUR ONE STOP SOURCE!

CASES : ALL LATEST VARIETY OF CASES & BANGLE
& BRACELET FULL RANGE OF ZONEX BRAND

DIALS : B. S. PREMIUM, S. D. AND SPECIAL DIALS

GLASS : POLO MINERAL GLASS ALL SIZE AND 2MM
GLASS & 2.5 MM GLASS & 3 MM GLASS AVAILABLE

HANDS : ALL TYPE OF TIME PIECES,
CLOCK HANDS & WRIST WATCHES ALSO

CLOCK MOVEMENT : BRANDS TEN 2 TEN

WALL CLOCK : HOME BRAND DESIGNER CLOCK

WATCHES : BRANDS ZONEX & RENSONS AND
TEN2 TEN & AS PER YOUR REQUIREMENT



*Apolla
Time*



Ramesh D. Gupta : 093241 07788 / Vijay Gupta : 098201 52625

Shop No 16, Rangoli Time Complex,
DR. B. S. A. Road, Near Premier Theatre, Parel (E),
Mumbai - 400 012

Tel : 022-24145565, 09320807788 E-mail apollotimemumbai@gmail.com Web :apollogifts.com

NAMAN BHATIA
9899080108

N. N. CREATIONS

Deals in : All Types of watches,
watch parts

&

(Corporate Orders)

108 New Lajpat Rai Market Delhi - 6

Tel.: 41411108
E-mail : namanbhatia76@gmail.com

Your requirements for WATCH Straps and
Chains and end at

AMARNATH & Co.

(MR. NARESH BHATIA - Babbu)

140 New LAJPAT RAI MARKET, DELHI - 110 006

Tel.: (Off). : 2327 5377
Cell : 93124 04697

Stockist of H.K. Chains & Sona Band

Stockist of PRIME - CHAINS & STRAPS,
R.G. BRACELETS AND NYLON FURLON

Exclusive Shop for watch cases, Dials,
Hands Button, Side bars etc

FOR YOUR COMPLETE REQUIREMENTS

Contact : Rakesh Bhatia (Bittoo)

BHATIA BROTHERS

56, New Lajpat Rai, Delhi - 110 006

Tel.: 011- 4912 4057
Cell : 98110 40199 / 96506 05656
E : rakeshbhatia566@gmail.com

Prabhat Arora
93505 11158

Shyamal Arora
98990 17073

Office
99990 35908

Export Quality

Manufacturer of leather straps

Interested clients please contact for stockist
required citiwise. Contact for dealership



B. T. ENTERPRISES

F-34/5, 1st Floor, Okhla Industrial Area, Phase-II,
Delhi -110020

E : btenterprises100@gmail.com / btenterprises200@gmail.com
W : www.btenterprises.co.in



SWISS + MADE



ESSENTIAL GEAR.

Invented in the United States. Made in Switzerland.

The original Luminox Deep Dive Automatic Model No. 1503 Ø 44 mm
Screwed caseback, rotating bezel, protected and screwed in crown, stainless steel case, automatic movement, Automatic Helium Release Valve, 50 ATM water resistant tested.

Please visit: www.luminox.com Contact: info@luminox.com



Constant Glow for up to 25 Years.

Swiss Souvenir.



Simply Elegant A672.30350.6SBM Ø 41mm

MONDAINE^M

Official Swiss  Railways Watch

www.mondaine.com