

**WATCH
MARKET
REVIEW**

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REBELLION TIMEPIECES

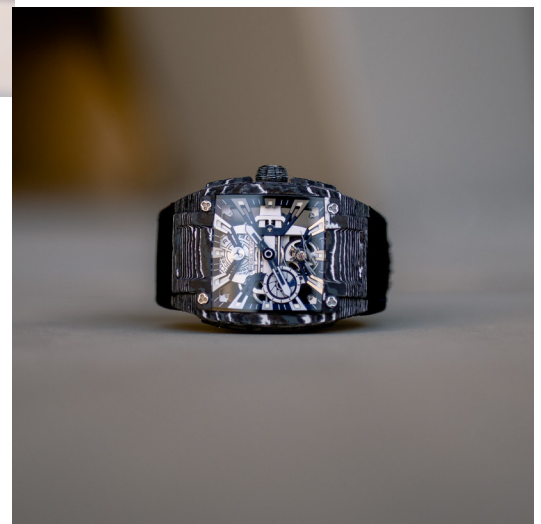
Joining The Rebels



There's nothing left to say about football legend Ronaldinho that hasn't already been said. His glorious football career, iron clad determination and unbridled passion for the game has rightly earned him a spot in football's hall of fame. So is it any surprise then that Rebellion Timepieces has roped in this award winning athlete as its brand ambassador? Endowed with a whole character, it is without concession that Ronaldinho enjoys life! His bold, non-conformist style is a perfect match for the Swiss brand.

Generous on the field, Ronaldinho was instrumental in winning his country Brazil the 2002 World Cup. He was awarded the Ballon d'Or in 2005 and was named FIFA's best footballer of the year in 2004 and 2005. His contributions to some of the most celebrated football clubs like PSG, AC Milan and Barcelona have immortalised his name in the history of the game.

Commenting on his partnership with the brand Ronaldinho says, "I follow Rebellion Timepieces and their spectacular watches always fascinate me. I am very happy that together we can create the Watch of my dreams and with my personality. Being creative and unique is something that unites us."





Dear Friends,

The year is off to a great start with several new models releasing at the much awaited LVMH Watch Week held in Singapore this year. We bring to you all the best coverage and exciting details of the newly launched models in this issue.

Watchmaking is an intricate art that requires years of experience and meticulous precision to create a single piece. So imagine the level of research and development that is required to create new movements and calibres. Oris, being a champion of original calibres has

crossed boundaries to create a brand new calibre with is housed in its latest offering. We give you all the technical specifications for the same in this issue.

Jaeger-LeCoultre has channeled the energy of the cosmos to host an exhibition which pays homage to the astronomical phenomena that lie at the origins of time measurement. Held in the desert city of Dubai, this exhibition promises to be a spectacular rendition of the history of time through immersive experiences and enlightening displays. We tell our readers what they can expect from this exhibition.

We hope you enjoy the issue!

Sunil Karer, Editor

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WATCH MARKET REVIEW HOURS & MINUTES

Apna Ghar Bldg, Unit No.2, S.B.S. Road, Colaba,
Mumbai 400 005 India Tel: 91 22 22811 720 / 21, 22042347
info@watchmarketreview.com ; www.watchmarketreview.com

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Editor: SUNIL KARER
Associate Director & Feature Editor: KARISHMA KARER
Marketing Director & Business Development: KARAN KARER
Design: MARY GODINHO
Editorial: SANJANA PARIKH
Co-ordination: MARY GODINHO
Circulation: DAYANAND CHAVAN
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WATCH TREND

G-SHOCK

Adventure Awaits

For those who enjoy living life on the rugged side, G-Shock has the most perfect watch to accompany you on your adventures. A rough and tough timepiece to celebrate 40 years of this iconic brand, G-Shock broaches the final frontier with its latest launch.

Blast off with a G-SHOCK tough enough to take you into outer space for a true-to-life view of the earth. The model GM-110EARTH envisions Planet Earth as seen from outer space onto its timepiece giving us the opportunity to wrap the entire galaxy on your wrist. Our home planet as seen from space is boldly reproduced in ion plating across the specially processed metal bezel and watch face of the iconic, oversized metal-clad GM-110.

The newly launched GM-110EARTH was created with planet Earth as the design motif. It features a unique multi coloured ion-plated bezel with a blue base colour along with printing around the circumference of the glass to resemble the Northern Lights, and inset dial hands in the shape of an artificial satellite. Along with the beautiful design, the GM-110EARTH comes with a myriad of features like 200 metres water resistance and world time.



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LVMH WATCH WEEK

Get, Set, Go



Show season is back with a bang and this time it's better than ever. The much awaited LVMH Watch Week kicked off the New Year in style and saw the launch of a number of new models from Zenith, Hublot, Tag Heuer and Bulgari. Held in the sunny country of Singapore for the first time ever, the Watch Week set the tone for an exciting year of horological advancements.

Show attendees had a chance to discover both revisited icons and exceptional pieces that have been noted for quality craftsmanship and a unique vision of watchmaking. Building on the success and enthusiasm that marked the

previous three editions, LVMH Watch Week has become a major event for watch professionals from around the world and has established a complementary position ahead of traditional industry showcases, notably Watches and Wonders Geneva. So here's presenting some of our picks that we think will become a favorite with watch lovers this year.



BULGARI SERPENTI SEDDUTORI

This Roman jeweler is responsible for one of the most talked about and distinctive timepieces - The Serpenti. Born in 2019, Bulgari launched the Serpenti Sedduttori as a symbol of strength, vitality and renewal embodied by the mystical snake which denotes absolute seduction and radiant femininity. The latest model in this line shows the watch gleaming in 18k rose gold along with stainless steel. A case measuring 33 mm stainless steel is fitted with a quartz movement that is water resistant up to 30 meters. With its black lacquered dial, framed by the distinctive drop shaped watch head, the timepiece boasts an alluring game of contrasts. Inspired by the serpent's scales, the flexible and enveloping bracelet features a hexagonal pattern, sealing the perfect encounter between the world of jewellery and watchmaking.



HUBLOT BIG BANG TOUBILLION AUTOMATIC

After 3 years of intense R&D, Hublot launches a new shade in its flagship model, The Big Bang Toubillion Automatic. This time, a Gen Z inspired electric neon yellow takes Centre stage making it a distinctive addition to your watch wardrobe. To meet this highly technical challenge, Hublot had to search for a solution in space technology. The resulting technology was SAXEM which stands for “Sapphire Aluminium oxide and rare Earth Mineral”. It is an alloy of aluminium oxide, the basic component of sapphire, with rare earth elements like thulium and holmium as well as chromium. The resulting material is ultra-resistant and endowed with a brilliance that is greater than that of sapphire.

In terms of movement, the Big Bang Tourbillon Automatic Yellow Neon SAXEM is powered by the HUB6035 self-winding Manufacture calibre. Hublot has chosen the most difficult technical route, self-winding using a micro-rotor, the only way to avoid concealing the back of the movement as a conventional rotor would have done.

TAG HEUER DEFY SKYLINE SKELETON



The association between Tag Heuer and motorsports goes back a long way, making the latest offering from the brand a surefire hit with watch lovers. The new Tag Heuer Monza Flyback Chronometer is a special edition with a 42-mm case, made of ultra-lightweight and resistant carbon.

Its striking black dial features a two-register layout with a translucent fumé blue sapphire crystal chronograph counter at 3 and the permanent second at 6 o'clock. The unique skeletonized dial reveals the movement underneath and echoes the piece's mechanical roots. At 9 o'clock, the date window is in blue luminescent, a first for TAG Heuer, and the blue lacquered indexes and black and white lacquered hours and minutes hands are applied with Super-LumiNova for optimal legibility in low light.

ZENITH DEFY SKYLINE SKELETON



This year Zenith showed a deep focus on the Skyline Range. The Defy Skyline Skeleton introduces a new expression of the modern skeleton watch, equipped with an El Primero calibre and boasting a uniquely symmetrical open dial. The harmoniously symmetrical skeleton dial takes on the form of a four-pointed star, in a nod to the Zenith “double Z” logo of the 1960s. The chapter ring's applied baton hour markers as well as the central hour and minute hands are filled with Super-LumiNova for easy legibility; something that is usually sacrificed in skeleton watches.

Fixed atop the 41mm stainless steel case with sharply defined edges, the faceted bezel is reminiscent of those from early DEFY models, reimagined with twelve sides that are positioned as extensions to the hour markers. With an emphasis on performance in the largest possible range of activities and situations, the screw-down crown emblazoned with the star emblem provides a water-resistance of 10 ATM (100 metres).



WATCHES AND WONDERS

Much Awaited Watches and Wonders Begins on 27th March, 2023

Every year, the city of Geneva welcomes watch enthusiasts, collectors and watchmakers from across the globe for a unique week-long rendezvous that celebrates some of the most dazzling and magnificent timepieces ever. This year, Watches and Wonders is back however, with a special twist!

The curtain will rise on this exhibition of exceptional pieces on 27 March. At this event, eagerly awaited by the main players in the watchmaking industry, the Maisons will unveil their latest creations. For the first time this year, Watches and Wonders will also take place 'In the City'. The first days are reserved for business visitors, while the general public is expected on 1 and 2 April, when they can take a journey into the heart of time. Watchmaking Boutiques are already preparing for this highly anticipated event.

This year, both novices and enthusiasts can enjoy an immersive experience at the heart of a Salon, designed as a sumptuous village with its squares, alleys, restaurants and watchmaking worlds. In total, nearly 50 Maisons and watch manufacturers will be exhibiting their wonders in Geneva.

An extensive programme of talks has been specially organised for the general public on 1 and 2 April. Around six talks and discussion panels will be held each day in the Auditorium. Renowned experts and speakers have been lined up to analyse watch trends, explain what makes a watch valuable, or how to start a vintage watch collection. Topical subjects will also be discussed, such as the metaverse, NFTs, blockchain and circularity.



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FREDERIQUE CONSTANT

Elegance On The Go

For those who prefer minimalism and clean lines on their timepieces, there is no better brand than Frederique Constant. With its understated elegance coupled with superlative watchmaking artistry, FC's Slimline collection is widely considered the epitome of sophistication and style. And now, the Slimline Collection is on its way to expand its horizon.

The new Slimline Auto Heart Beat is fitted with the 40mm case, available in a polished stainless steel, this new timepiece is visibly masculine and will look stylish on any man's wrist. A vividly eye-catching mix between classical timepiece and innovation especially as we catch a glimpse of the jewelled mechanism through the dial aperture at 12' o'clock.

This new timepiece incorporates specific codes that enhance its unique character and its extreme simplicity with its thin polished baton-type hours' markers, along with a supremely pure navy blue dial. The overall design of the new Slimline Auto Heart Beat makes them light, both visually and physically.

As Frederique Constant Slimline collection is synonymous with thin models, the Slimline Heart Beat houses the FC-312 caliber, an automatic movement that is one of the slenderest in its category and drives the heartbeat, hours and minutes functions. This movement beats at a frequency of 28,800 alt/h, has 25 jewels and a 42-hour power reserve. In order to protect the watch, the case is water-resistant down to 3 ATM. Finally, the Slimline Auto heart Beat is graced with a delicate croco-calf strap, in blue matching the color of the case.



ORIS

Outstandingly Original



Oris, being a true champion of the Oris Movement Creation Programme has created more than 270 original calibres. And now, in the tenth year of the programme, the brand is proud to announce a new high-performance hand-wound movement: Calibre 473.

Meet the Big Crown Calibre 473, a watch housing a new, highly innovative hand-wound mechanical movement designed purely for watch lovers. Breathing new life into Oris' signature design, the iconic Big Crown Pointer Date, it has a hand-wound in-house Oris calibre inside it. The Calibre 473 is built on the same base as the Oris Calibre 403 automatic. So it has hour, minute, small seconds and pointer date hands now shown by a 120-hour power reserve indicator on the back of the movement. Calibre 473 took four years to develop and closes a circle for Oris.

Without a rotor, the power reserve indicator is visible through the watch's sapphire case back. Oris watchmakers designed it to be simple to produce and assemble, and extremely durable, in line with our movement creation philosophy. We've filed a patent for it.

As with Calibre 400 Series movements, Calibre 473 also has elevated levels of anti-magnetism, and each watch powered by it will come with a 10-year warranty and 10-year recommended service intervals.

The watch is fitted with an olive brown strap crafted from sustainably sourced deer leather produced by Oris's Swiss partner Cervo Volante, premier of an Oris-developed stainless steel butterfly clasp with fine adjustment system. It allows you to adjust the strap as your wrist expands and contracts, which happens as environmental conditions change.

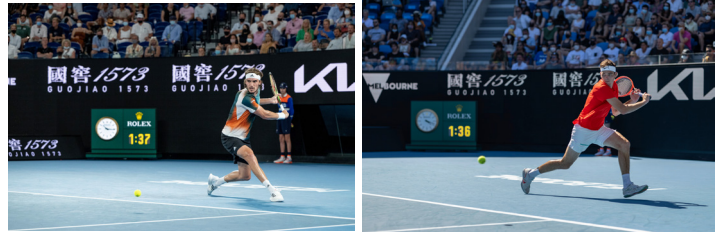


ROLEX

Countdown to Australian Open



With the Australian Open ready to welcome some of Tennis' most prolific players once again, it is The Crown that will be the official timekeeper of the Grand Slam tournament. Leading the way for the Rolex family will be 19-year-old Carlos Alcaraz who had an exceptional 2022, winning his first Grand Slam title at the US Open and becoming the youngest ever World No. 1 in ATP Tour history. In the women's draw, 21-year-old Iga Świątek will be seeking to improve on her previous semi-final appearance and add to her Grand Slam title tally after triumphs at Roland-Garros (2020, 2022) and the US Open (2022).



Rolex has been Official Timekeeper to the first of the season's four Grand Slam tournaments since 2008 whilst the brand's relationship with the sport dates back to 1978 when Rolex partnered with The Championships, Wimbledon – the sport's oldest and most revered tournament. Since then, Rolex has forged links with the four Grand Slam tournaments, all major events in the men's and women's game and the leading international team competitions.



OMEGA

Reinventing The Wheel



Omega is synonymous with record breaking innovation and large scale accomplishments. Its contributions to the deep sea dives and lunar landings have earned the brand the admiration and respect of industry peers as well as watch lovers. True to Omega's willingness to run with new ideas and make progress by taking on challenges, the brand has created a new high precision structure with flexible bearings.

Omega's latest Speedmaster timepiece is fine-tuned for precision thanks to the Spirite™ System, which includes a revolutionary new patent-pending spiral that allows for ultra-fine rate adjustments. Thanks to this one-of-a-kind mechanism, it is now possible for Omega to achieve certified precision of only 0/+2 seconds a day.

To meet these narrow targets, the brand had to quite literally reinvent the wheel: drawing on both the technical resources of the Swatch Group and the precision, stability and reliability of Omega's chronometrically superior in-house movements. The innovative solution was a totally new Si14 balance spring which allows the watchmaker to act on the stiffness of the hairspring's attachment point through an eccentric adjustment mechanism located on the balance bridge.





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JAEGER-LECOULTRE

Cosmic Connection



The infinite galaxies of the universe have served as a key inspiration for watches since a long time. Movements of planets, position of stars and phases of the moon play an integral part in the art of watchmaking as they represent the passage of time. These celestial complications have displayed mankind's link to the cosmos directly on the wrist in a literal, philosophical and uniquely captivating way.

In February, Dubai will host The Stellar Odyssey, a major exhibition by Swiss watchmaker Jaeger-LeCoultre, which pays homage to the astronomical phenomena that lie at the origins of time measurement. The exhibition is an invitation for watch enthusiasts and the general public alike to discover how the mysteries of the cosmos are translated into micro-mechanical wonders that capture the universe in miniature, in order to tell the time.

Following the inauguration of The Stellar Odyssey at Watches and Wonders in 2022, Dubai has been chosen as the first stop on a tour of major world cities. The exhibition will be staged in a spectacular pavilion 'floating' on the waters of the Dubai Fountain, with Burj Khalifa as its backdrop.

Showcasing a careful curated selection of the Manufacture's most remarkable historic timepieces as well as its most recent celestially-inspired timepieces the exhibition features multi-media installations that will take visitors on a virtual journey to the cosmos. It translates the wonders of the celestial world into art installations and multi-sensory experiences, while the Atelier d'Antoine, named after the Maison's founder, Antoine LeCoultre, shares watchmaking know-how through hands-on educational workshops based on the Stellar Odyssey theme.

Within the main exhibition pavilion, The Stellar Odyssey explores the creative and cultural universe of astronomically-inspired watchmaking in eight chapters. It traces the journey from the origins of time, the impact of celestial phenomena on the way we measure it, and the origins of Jaeger-LeCoultre's expertise in developing astronomical complications.



"It is an important part of our mission at Jaeger-LeCoultre to share the secrets behind the art and craft of watchmaking with the wider world by bringing our Manufacture from the Vallée de Joux to the public around the globe. Through a variety of immersive experiences, The Stellar Odyssey presents different interpretations of the cosmos and its relation to timekeeping, inviting visitors to understand it more deeply," says Catherine Rénier, CEO of Jaeger-LeCoultre.



SEIKO

In Conversation With Niladri Mazumdar, President & COO At Seiko, India On 110 Years Of Watchmaking, A 261% Growth Rate & More

A Seiko watch is a symbol of the cutting edge of watchmaking innovation and technology, and is known the world over for its reliability and affordability. Seiko, a Tokyo-based company, has built a reputation for excellence because of its long track record of innovation in the watch industry.

Seiko was founded more than 130 years ago by young entrepreneur Kinato Hattori as a shop in the heart of Tokyo specialising in the sale and repair of timepieces. Eleven years later, in 1882, Kinato purchased a factory in Tokyo and began mass-producing his first clock. Manufacturing there was branded under the Seikosha brand. Seiko means "magnificent", "minute," or "victory" in Japanese, and "sha" means "home," therefore the name was perfect for what was to come.

And in other news, Seiko completes 110 years of watchmaking this year! From its first 'Laurel' watch to the new Presage editions, it sure made a mark in the industry.



Karishma Karer caught up with Niladri Mazumdar, the president and COO of Seiko Watch India Pvt Ltd. and Rajesh Patel, Marketing Head to discuss the brand completing 110 years of watchmaking, what to expect in the future & more!

HOW HAS THE YEAR BEEN FOR SEIKO SO FAR?

It's been exceptional for Seiko across globally, other than China where the COVID impact still persists. India, specifically, has been extremely positive where the growth rate has been the highest ever for Seiko in the country owing to the team work. The growth rate increase is significant despite us catching up with pre-COVID figures. A lot of this can be attributed to the success of Grand Seiko but, for Seiko as a brand, the Presage and Prospex collections have done exceptionally well. The Seiko 5 Sports series has also gained popularity due to its affordable price point amongst other reasons. Those who like fashion and are buying watches not just for the aesthetics, but because it is a good watch, the Seiko 5 Sports fits in.

WHEN WE INITIALLY SPOKE ABOUT GRAND SEIKO, IT WAS BELIEVED THAT IT WOULD WRITE DOWN ALL THE SUCCESS OF SEIKO FROM AN INDIA PERSPECTIVE. HAS THAT TURNED AROUND?

Yes, to a great extent! It all comes down to two different types of clientele. Grand Seiko appeals to the watch connoisseurs. Even though we've been associated with Grand Seiko for about 60 years, in India we have been around only for 3 years. With our presence in other countries for about 11-12 years and competing with the likes of Rolex in a big market like the USA, speaks volumes about us as a brand. It's the fastest growing brand globally at this price point. On the India front, Seiko has already established itself here. In the future, I see the Prospex collection becoming a strong contender to brands like Tag Heuer or Tudor. With watches in the range of INR 2,50,000 – INR 450,000, one of the goals is to make Prospex the biggest sports brand in the world.



The ever so aesthetically pleasing Presage is the watch for India, until now. With just this collection, we have grown by 261%.

SEIKO CELEBRATES 110 YEARS OF WATCHMAKING THIS YEAR. KNOWN FOR ITS COLLABORATIONS, WILL WE SEE ANY EXCITING ONES TO CELEBRATE THIS OCCASION?

In India, we launched the Brian May collection across the 5 Sports category. It was a limited edition timepiece and came with special packaging. We sold close to a number in triple digits in a single day of this timepiece. We only sold online; with more than 50 and less than 100 pieces allotted. When we launched, the watch was priced at INR 42,500 and today, that watch is selling in the resale market for INR 80,000 – INR 90,000. You may see unique products specific to India to celebrate this momentous milestone.

We're probably the only brand to have launched two collections specific to India. From designing, conceptualising to other aspects, everything was done in India. We sold the Lord Collection in almost 80 countries. When that went off, we started another collection called the Coutura. No other brand has collections like this, where the initiation starts from India. Even today, Coutura accounts for 15% of our sales.

With respect to 110 years, Seiko Presage will introduce a limited-edition model for the 110th anniversary of Seiko wristwatches that pays homage to the Laurel and remains faithful to the original design.

SEIKO DOES SEVERAL LIMITED-EDITION TIMEPIECES. DO THESE EQUATE TO A COLLECTOR'S TIMEPIECE OR A COLLECTIBLE?

Niladri Mazumdar: Yes. Limited-editions are centered towards watch collector's. We get a limited number of pieces and they get sold out almost instantly. But one thing to keep in mind is to not have too many of it, or else one can lose the sanctity of the watch. The number of watches in circulation must have some relevance. For example, we may have a product which is restricted to 110 pieces. The product should be well-differentiated and should have a story while retaining the DNA of the brand.

JAPANESE OR SWISS WATCHMAKING?

The first point would be, we take inspiration from the culture and country of Japan. Seiko as a brand likes to talk about the Japanese ethos. Japan has a flavour which is very unique in the world. From its food, current scenario, heritage, behavioral patterns to nature, everything is inspirational. Swiss and Japanese watchmaking has a lot in common, from the finesse of the watches to the people making the watches. Next, the difference is the history. The Swiss have quite a history in the world of watchmaking and so does Seiko. Very few brands have been able to come close to that level. Lastly, the main difference is the design inspiration. The Japanese are gracious and that comes through in the products. You can see a difference in the design philosophy between Japanese and Swiss watchmaking.



With Grand Seiko forming part of Watches and Wonders 2023, opening of a Grand Seiko boutique on Bond Street, London and Seiko completing 110 years, this year is going to be one full of surprises and exciting launches.

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