

**WATCH
MARKET
REVIEW**

Regd. No. MCS/216/2023-25. RNI NO. 14462/67.
Published on 15th & Posted at Mumbai Patrika Channel
Sorting Office Mumbai - 400001 on 21st of every month.
Total Pgs. 16. Rs. 50/-

KENNETH COLE

The Gift of Time



Universally, 14th February is celebrated as the day of love. It is a day when couples across the world express the love they have for their partners and celebrate this with gifts. This year, Valentine's Day will be made extra special as we have the perfect gifting option for you. Show your beloved how much they mean to you with Kenneth Cole's latest Automatic Collection.

Kenneth Cole New York, a premier American house of watches and fashion, is known for its modern designs that exemplify style, quality, and enhanced mobility. Designed with the fashion-conscious consumer in mind, KCNY offers an extraordinary line-up for both gents and ladies.

Titan Company Limited, the exclusive distributor of KCNY watches in India are organizing 'Kenneth Cole New York Automatic Fest' at Shoppers Stop, Lifestyle, and leading watch specialist retailers as well as online until February 19th in leading metros and across cities of India. It will highlight a premium selection of KCNY's Automatic watches from their Spring 2023 collection.

The watch collection stands out due to their mechanical features, skeleton dials, and chronograph styling, making these timepieces sit comfortably on your wrist. They come with subtle modern twists while retaining the brand's DNA elements. It also offers modern dress premium sport, diamond and modern pair watches.

During the Automatic Fest, 30 KCNY watches will be showcased wherein 15 new variants of automatic watches will be introduced to its valued customers.



Dear Friends,

As always the entire watch industry is geared up to attend the Watches and Wonders Fair which will take place at the end of this month. It will be an exciting time to see what interesting concoctions the participating brands have in store for us. In this issue we give you a rundown of all that you can expect from this weeklong event.

Complex watches have always fascinated watch collectors thanks to their exceptional craftsmanship and out of the box concepts.

A winner of GPHG Challenge Watch 2021, the Blue Planet is an example of a unique timepiece that encapsulates the entire world on your wrist. We explain what exactly each component of this watch represents and why it is a worthy winner of the prestigious GPHG award.

Take a deep dive with us as we give you a detailed account of the characteristics of a good dive watch and what options are available in the market. In this article, we shine a light on some affordable timepieces which will be a great companion for your next dive!

We hope you enjoy the issue!

Sunil Karer, Editor

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WATCH MARKET REVIEW HOURS & MINUTES

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Indian Subscription by post Rs. 800/-
Indian Subscription by courier Rs. 1,500/-
Single Copy By Air US \$ 50

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Printed, published and owned by Sunil V. Karer on behalf of
WATCH MARKET REVIEW.

Published from Unit # 2, Gr. Flr. Apna Ghar Bldg., S.B.S. Road, Colaba,
Mumbai - 400 005, India. Printed at Superlekha, T.I. Estate,
S. M. Compd., J. R. B. Mumbai - 400 011. Edited by Sunil V. Karer

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WATCH TREND

UNIMATIC

Match Made in Cartoon Heaven

With its five Emmy Awards, and twenty-six seasons, South Park became one of the most popular and emblematic sitcoms of our times. With its unflinching satire, it can't be overstated how deeply engrained South Park is within contemporary culture so to commemorate this legacy, a new watch collaboration UNIMATIC x SOUTH PARK Modello Uno ref.U1-EC is taking you straight to the Rocky Mountains of central Colorado.

The 100-pieces limited edition Modello Uno ref. U1-EC, with its black aluminium bezel insert, and matte white dial featuring a multicoloured Eric Cartman's face, brings out the unconventional, strong attitude of the character. With its iconic turquoise beanie, he inspired the colour way of the Super-LumiNova C9 and the nubuck leather strap the watch comes on.

The solid 316 brushed stainless steel case, the screwed-in 2 mm thick caseback, and the 8 mm diameter crown together with the high-quality gaskets set provide a water resistance tested individually to 30 atm. Timing accuracy is guaranteed by the NH35A automatic movement tuned to 21600bph, with 41h power reserve and hacking second hand.





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WATCHES AND WONDERS

Gearing Up For Geneva



WATCHES
AND WONDERS
GENEVA



Every year, the city of Geneva welcomes watch enthusiasts, collectors and watchmakers from across the globe for a unique week-long rendezvous that celebrates some of the most dazzling and magnificent timepieces ever. This year, Watches and Wonders is back however, with a special twist!

The curtain will rise on this exhibition of exceptional pieces on 27 March. At this event, eagerly awaited by the main players in the watchmaking industry, the Maisons will unveil their latest creations. For the first time this year, Watches and Wonders will also take place 'In the City'. The first days are reserved for business visitors, while the general public is expected on 1 and 2 April, when they can take a journey into the heart of time. Watchmaking Boutiques are already preparing for this highly anticipated event.

This year, both novices and enthusiasts can enjoy an immersive experience at the heart of a Salon, designed as a sumptuous village with its squares, alleys, restaurants and watchmaking worlds. In total, nearly 50 Maisons and watch manufacturers will be exhibiting their wonders in Geneva.

On March 30th, the Rues Basses will play host to a spectacular evening event focused on the art of watchmaking. Concerts, street performers, and well-known artists will all serve as a backdrop for a chance to immerse yourself in the magical world of watchmaking. Those interested in elongating their stay might do so by attending one of the Geneva and watchmaking presentations held at the Pont de la Machine. Throughout the week, this location will also function as a resource hub for attendees.

An extensive programme of talks has been specially organised for the general public on 1 and 2 April. Around six talks and discussion panels will be held each day in the Auditorium. Renowned experts and speakers have been lined up to analyse watch trends, explain what makes a watch valuable, or how to start a vintage watch collection. Topical subjects will also be discussed, such as the metaverse, NFTs, blockchain and circularity.

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SONA GROUP

A New Beginning



When it comes to the Indian watch industry, Sona group has truly made a respectable name for itself. Sona is one of the leading manufacturers of iconic wearables. The brand supplies leather, steel and ion plated watch bands to leading watchmaking companies across the globe. Each watch strap is a testimony of art and workmanship thus making it a brand coveted by leading watch manufacturers around the globe.

In order to further upgrade its manufacturing, Sona Group has invested into new technologies and equipment in its Hosur division. Suparna Mitra, CEO of Titan watches visited our one of its units in Hosur and inaugurated the newly renovated and modernized facilities. The event was attended by Mr Rajagopalan, CMO of Hosur unit along with Muthaiah, Head of sourcing and Mr Balaji from sourcing. They had a good visit and discussion and a road map on proactive business ideas.



SONA GROUP
SINCE 1987



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DIVE WATCHES

Master of The Seas

When thinking about what constitutes a dive watch, the first thing that springs to mind is water-resistance. The first watches with this ability weren't in production until the 1920s, just after World War I. Since then, technology and style have improved drastically and today's dive watches are more than just resistant to a splash of water.

Thicker and more durable, modern dive watches can withstand all sorts of demanding conditions, whilst maintaining an elegant and stylish appearance.

The case of a dive watch is usually much sturdier and thicker than you would find on a normal watch, due to its ability to resist harsh external forces. These are usually made from stainless steel, or other tough and durable materials, preventing any damage from factors such as shock or seawater corrosion. Here are our picks of some of the most durable as well as easy on the pocket timepieces which will accompany you on your next dive.

30m / 100ft / 3ATM / 3 bar	Everyday use, splash resistant
50m / 165ft / 5ATM/ 5 bar	Paddling, swimming*
100m / 330ft / 10ATM / 10 bar	Snorkelling, watersports, recreational diving
200m / 660ft / 20ATM / 20 bar	Regular, experienced diving
300m / 990ft / 30ATM / 30 bar	Commercial diving
500m / 1,650ft / 50ATM / 50 bar	Saturation diving (helium-enriched living environment)
2,000m / 6,600ft / 200 ATM / 200 bar	Extreme saturation diving (helium-enriched living environment)



CITIZEN

Promaster Diver

Proving that a dive watch can be fun and functional with the Citizen ISO-certified Promaster Diver. With Eco-Drive technology, it is powered by light and never needs a battery, so you'll never need to open your caseback or compromise your dive again. Featured with a stainless steel case, dark blue polyurethane strap and dark blue dial, this watch embodies the true spirit of adventure. The bezel features an aluminum ring and denotes one-way rotating elapsed time and WR200. The Eco-Drive technology is powered by light, any light, thus eliminating the need for a battery. The watch is equipped with Caliber number E168 making it a true specimen of precision.

SEIKO

Prospex SPB317

Part of a rich legacy of innovation in high-intensity timekeeping, Prospex continues to celebrate a long history of sports watch excellence with recreations of landmark achievements. The Seiko Prospex SPB317 is equipped with the thinnest case to date of any Seiko automatic diver's watch. Complete in stainless steel with super hard coating, this sleekly updated timepiece incorporates the distinctive cushion-shape and recessed crown of one of the brand's most iconic designs.

Sporty and tailored, this versatile watch includes a curved sapphire crystal with anti-reflective coating on the inner surface, black uni-directional rotating elapsed timing bezel, and screwdown crown and caseback, as well as a black rail-pattern reinforced silicone strap inspired by the original model.



DIVE WATCHES

Master of The Seas

DOXA

Sub 300T Professional



Bright as a siren the Doxa Sub 300T Professional is hard to miss thanks to its striking orange shade. Launched 50 years after Sub 300T Conquistador which was the first watch equipped with a helium release valve, the Professional is a tribute to the groundbreaking art of watch making. Constructed from 316L stainless steel of the highest quality, the SUB 300T has a diameter of 42.5mm and a scratch-resistant sapphire crystal with an anti-reflective coating. Rated to withstand pressures up to 120 bar, this diver is effectively waterproof to a depth of 1,200 meters and features the patented unidirectional rotating bezel with an integrated no-decompression dive time calculator.

ORIS

Aquis Date Calibre 400

This iconic dive watch is a part of the legendary Oris Calibre 400 Series which sets the new standard in automatic mechanical watchmaking. Conceived entirely in-house by the independent Swiss watch company's skilled engineers, it offers elevated levels of antimagnetism and a five-day power reserve, and comes with a 10-year warranty and 10-year recommended service intervals. Modelled after the humble ferris wheel, this watch is a marvel to perceive and a coveted addition to your watch wardrobe.



SINN

U50 Taucheruhr

Both durability and clear readability is promised with the Sinn U50. The 41 mm diameter case boasts of typical Sinn characteristics- high-strength seawater-resistant German Submarine Steel with Black Hard Coating on a tegimented basis. This type of steel stands out not only for its extremely high strength and exceptional non-magnetic properties but also for its especially high resistance to seawater. The tegiment technology also makes the timepiece scratch resistant. A true master of the sea, this watch is the perfect companion for your next diving trip.

BOMBERG

Living the City Life



When one thinks of Bomberg, one instantly conjures images of a bustling city complete with high rises, modern infrastructure and endless opportunities. Cities around the world have welcomed Bomberg with their unique spirit, leaving a mark on the products, designed to be used by their discerning citizens, who share it's vision of refined elegance with a sense of independence that refuses to be bound by conventions.

So to honour Bomberg's muse The Metropolis watch collection is a perfect choice for those who appreciate both the technical precision of a fine Swiss Made timepiece and the cultural richness of the world's greatest cities. Each watch in the collection is crafted to reflect the unique character and spirit of its respective city, with design elements and details that evoke the energy and style of each urban center.

All timepieces in the collection integrate a Sellita SW200 automatic Swiss Made movement with 41 hours power reserve. Not only aesthetically pleasing but also practical and comfortable, The Metropolis collection case presents a screwed-down crown at 12h. The innovative position gives freedom to the wrists without sacrificing the elegant look. All the black parts & the metal bracelet of this incredible collection come with a special DLC coating*.

*DLC Coating stands for diamond-like carbon coating, and is a nanocomposite coating that has some unique properties of the natural diamond such as excellent chemical resistance, high hardness & low friction coefficient.

GRAND SEIKO

King Of The Jungle



A Grand Seiko timepiece is similar to the grandeur and majesty of a lion prowling around the jungle. Bold, regal and powerful, the lion is truly the king of the jungle. So in 2019, the brand introduced a new sports watch design inspired by the lion, the symbol of Grand Seiko ever since its introduction in 1960. Today, a new Spring Drive Chronograph GMT watch with the same powerful design joins the mainstream Grand Seiko Sport Collection for the first time.

The lion makes its presence felt on the watch in several ways. The strong and angular case has claw-like, hairline-finished lugs that stand out from the Zaratsu-polished elements. The dial's delicate "lion's mane" pattern, exclusive for this case shape, captures the beauty and strength of the lion. With its ivory-white textured pattern, the dial has an invitingly warm feel and yet creates an instantly powerful impact as it reflects the light from every angle with the quiet brilliance that is the distinctive Grand Seiko hallmark.

The 20 bar water resistant watch is made to ensure the highest level of performance in any sporting situation. The hour and minute hands are designed for heightened legibility, and the wide indexes further enhance one's ability to read the time immediately. The timepiece is powered by the Spring Drive Chronograph GMT Caliber 9R86, which delivers an accuracy of ± 15 seconds per month and measures elapsed time up to 12 hours. The power reserve is 72 hours when fully wound and is shown on the discreet indicator next to the eight o'clock marker.

FREDERIQUE CONSTANT

35 Years of Excellence



Completing 35 glorious years of superlative watch making, Frederique Constant celebrates in style. To celebrate this outstanding odyssey, the brand is unveiling two new variations of its Highlife Worldtimer Manufacture. In just three years, the Highlife collection has earned a name for itself as Frederique Constant's flagship collection, embodying the rise of the manufacture that first brought it into being.

The first of these Highlife Worldtimer Manufacture variations is an anniversary edition par excellence, comprising just 35 watches made with 18-carat rose gold. The piece's highly contemporary, multifaceted case

shows off the shimmering gleam of precious metal to the full; the Manufacture has further enhanced the resulting interplay of light by offsetting the brushed case with a polished bezel and crown.

The second timepiece is a stainless steel case, suitable for contemporary every day wear. This all brown model features a chocolate brown alligator leather strap with a nubuck finish, a rubber strap of the same hue, and a polished, brushed steel 3-link strap. Housed within the dial, Manufacture FC-718 automatic caliber powers this model, backed by a 38-hour power reserve. With thoroughly tried and tested reliability, it's the epitome of simplicity to use.



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CIGA WATCHES

The World On Your Wrist



We all know that Earth is the only planet that has life on it. As of now, it is clear that this planet has been a gift for us humans and other living things that have all the facilities we need, naturally. From air to water to food, everything is provided to us by Earth and thus we call it Mother Earth. Had it not been the beautiful environment and the availability of resources on Earth we could not have existed. But somewhere down the line, humans have exploited the gems provided by the Mother.

Heavy exploitation has led to depleting resources, high pollution levels, and threat of extinction of species have rendered our planet on the verge of collapse. But no matter what state the planet is in, if there is one thing Mother Nature teaches us, it is never to lose hope. So in pursuit of a hopeful tomorrow, Ciga Watches introduces the U-Series Blue planet GPHG Titanium. The inspiration for the blue planet comes from the brand's vision of a restored and vibrant earth.

The watch is fitted with a 46 mm titanium alloy case and the sleek oval design commands attention. The intricate dial details vast oceans, imposing mountains, and pristine land, acting as a constant reminder of what we all share and what we must preserve. The sapphire crystal dome perfectly illustrates our atmosphere and the protection it provides us. In its bid to simplify the most complex aspects of watchmaking, the model is equipped with a unique movement. When the hour hand rotates 30°, the minute hand rotates 360°. This ingenious solution transforms the conventional way of time-telling.





You can be assured of the model's longevity as the tightly sealed crown ensures added protection against the elements and smooth winding. The number markers have been crafted in a way to provide complete clarity and is precisely engraved on to the two-piece dial for exceptional legibility. The sporty yet stylish strap, made from food-grade silicone is washable, nontoxic, and wear-resistant. The electric blue colour naturally complements the dial and can be dressed up or dressed down and gives a comfortable fit to your wrist.

With such amazing specifications is it any surprise then that the Blue Planet was the recipient of the prestigious 2021 GPHG Award in the Challenge Watch category?

* This innovative change in the gear ratio of the traditional movement means the watch can indicate both the hour and minute with a single pointer.





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